

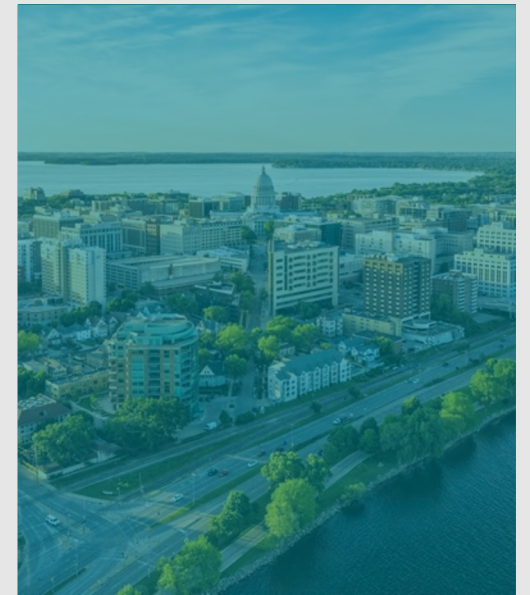
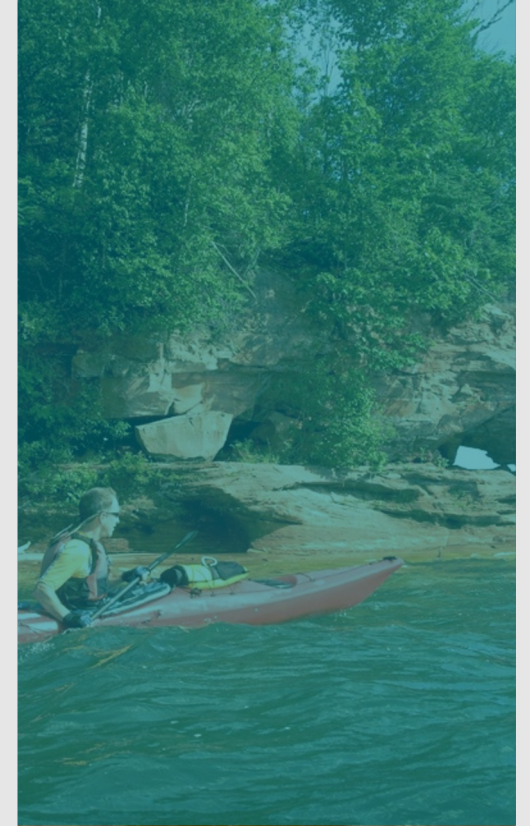


Clean Economy by 2050

Vision and 2023 Policy Agenda

Introduction for partners to the
Clean Economy Coalition of Wisconsin

June 2023





Clean Economy Coalition of Wisconsin

Coalition Vision and Purpose



Origins of the Coalition

We are still on the ground floor





Our Shared Vision: Clean Economy by 2050

The **Clean Economy Coalition of Wisconsin** is a group of climate, energy, environmental justice and conservation organizations, businesses and allies.

The Coalition **leverages the combined strength of its members** to enhance the quality of life for all Wisconsinites by accelerating the state's transformation to a clean energy economy.

We believe that an **economy-wide approach to decarbonization will take our state further, faster – with better outcomes for us all.**

We **champion people-first policies that create jobs for Wisconsin workers, build healthier communities and protect our natural resources.** By working together, we advocate for clean energy-solutions that work for all of Wisconsin's diverse cultures, communities and geographies.

We're here to meet the moment. While work to conserve our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point. It's time for us to come together and work as one, to ensure the state we love - and all of its traditions - can be passed to future generations.



Our Values as a Coalition

- Our mission is to create welcoming and dynamic spaces for organizations to collaborate and drive our state's future toward a clean economy.
- We understand that a truly just transition requires a systemic overhaul of the economy in Wisconsin, which is why we have centered racial and economic justice as a fundamental principle of our work.
- Achieving a clean economy will require movement at all levels of government, in all corners of the state, and with mobilization of many communities and organizations – some of whom have been historically excluded from key opportunities while bearing the brunt of the consequences of previous decisions.
- The Coalition is working to build a new legacy worthy of Wisconsin's proud traditions: cohesive, nonpartisan and cross-sector convening power to define the future for our state.

Defining Our Purpose



The time is now

We're here to meet the moment. While work to conserve our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point.



This work isn't new, but our collective power is

While work to protect our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point.



People are at the center of our policy initiatives

We aim to advocate for the best possible policies at the local, state, and federal levels, and advance our vision of a clean economy in all communities across our state.



Our policy pillars will help us define and achieve a clean economy

The Coalition has agreed to six policy pillars - each with its own goals and initiatives:

- Healthy economy
- Environmental justice and infrastructure
- Carbon-free power
- Next-gen transportation
- Clean homes and buildings
- Thriving landscapes



How we work as a Coalition

- The Clean Economy Coalition of Wisconsin sets annual strategic goals around six core policy pillars.
- With coordinated guidance from an **interim steering committee**, its members are self-organized by mission, priority and strengths into working groups, often with a lead partner who serves as the convener.
- Lead partners provide administrative / planning support and report out updates and actionable items to the full Coalition during monthly all-member calls.
- Consultants to the CECW are contracted by the Energy Foundation to provide support for the coalition and the foundation's grantees.
 - Melika Edquist, Wisconsin State Director
 - Dan Ebert: Policy & Federal Lead
 - Antonio Butts, Climate Justice Lead
 - Mueller Communications, Comms Lead
 - Thomas Moore, Government Affairs Lead

Six Policy Pillars for a Clean Economy



CLEAN HOMES AND BUILDINGS

- **Transform the building sector by focusing on emissions and equity.**
- 100% zero carbon new residential and commercial buildings and reduce building sector emissions by 50% by 2030
- We will work to phase out use of natural gas in existing homes and businesses, to prioritize retrofitting and weatherization, and to reduce energy burden on households who can least afford it



CARBON FREE POWER

- **100% carbon-free state by 2050 - at the latest**
- Increased access to clean power
- Protect ratepayers from undue increases and to advocate for energy efficiency programs that enable smart and economical consumer choices
- Urge WI utilities to retire coal plants and reduce reliance on natural gas by 2030, with no new oil or gas infrastructure in the state



HEALTHY ECONOMY

- **Ensure that households' health, jobs, and choices for tomorrow are better than today** through the opportunities created in the transition to a clean economy
- Comprehensive, economy-wide approach to our carbon-free future, we can both drive smart growth in our economy for Wisconsin's workers and industries while delivering lasting savings in efficiency and improved health outcomes for Wisconsin families.

Six Policy Pillars for a Clean Economy



ENVIRONMENTAL JUSTICE

- Bridge the lived experiences of climate and energy consequences and the arenas where policy decisions are made
- Engaging climate justice communities and organizations to **ensure equity is at the forefront of coalition-wide work**, while developing strategies that help communities address home repair, workforce development, and other key issues that are affecting many across our state



NEXT GENERATION TRANSPORTATION

- **Ease the road for the transition to electric and low-carbon transportation**
- Make the transition to electric vehicles cost effective, easy and equitable, so over 50% of new sales are electric by 2030
- Equitable, reduced-carbon transit options for regional travel and within communities to ensure that equitable mobility options become the norm and that new transit infrastructure meets the needs of our moment



THRIVING LANDSCAPES

- **Build the health and resiliency of our state across WI's diverse natural, working and built landscapes**
- We understand that all of Wisconsin's residents rely upon our shared land, air, and water, yet *some* Wisconsinites are disproportionately more affected by adverse effects to those resources than others.
- Supporting conservation, advance emerging renewable resources and natural climate solutions like climate-smart agricultural practices.

A scenic view of a park with a river, a stone-lined shore, a paved path, and a large bridge in the background. The image is overlaid with a semi-transparent teal filter. The main title 'Structure and Governance' is centered in white text. Below it, a horizontal line is followed by the subtitle 'Working Groups, Committees, and growth at the speed of trust' in white text.

Structure and Governance

Working Groups, Committees,
and growth at the speed of trust

Ways to be Involved

- ✓ **Monthly CECW Call**
- ✓ **Action-oriented Committees**
- ✓ **Policy- oriented Working Groups**
- ✓ **Joint work (campaigns, organizing, events)**
- ✓ **Annual Strategic Planning**
- ✓ **Leadership opportunities**

Clean Economy Coalition of Wisconsin

Organizational Structure - April 2023

Consultants
Facilitator: Melika Edquist State Director

Consultants
Melika Edquist, Radical Hospitality
Antonio Butts, Walnut Way
Dan Ebert, The Ebert Group
James Madlum, Elizabeth Hummitsch, Cass Bergman, Mueller Communications
Thomas Moore, TMGA

10-15 Member Steering Committee
Interim as of July 2022; To be elected by December 2023

Steering Committee Representation
TBD - drawn from Working Groups, Committees Affiliated Efforts

Clean Economy Coalition of Wisconsin
Open Membership; Monthly Call
Facilitator: Melika Edquist

Affiliated Efforts
Closed membership, closely coordinated efforts

Wisconsin Local Government Climate Coalition

Business Table

Initiatives & Campaigns
On ramps to the coalition through coordinated re-granting

Environmental Justice & Infrastructure Initiative

Federal Opportunity Navigator Campaign

Working Groups
Policy and Thematic Work
Open Membership

PSCW

Building Decarb

Climate & Health

Environmental Justice

Local Action:

EVs & Transportation

Natural Solutions

Workforce Development

Committees
Affinity Professional Working Groups
By Agreement

Communications

Legislative Committee

Key:

- Label
- Action Underway
- Planned

CLEAN ECONOMY COALITION OF WISCONSIN

Open Attendance, Meets Monthly
Facilitator: Melika Edquist

Working Groups

All Subcommittees: open attendance, meet as needed, various facilitators.

Underway/ to launch in 2023

PSCW

Monthly meeting
Facilitator: Dan Ebert
Lead Partner: RENEW, CUB

LOCAL ACTION

Monthly meeting
Facilitator: Dan Ebert
Lead Partner: WCV, WLGCC

EV & Transportation

Monthly meeting
Facilitator: Francisco Sayu
Lead Partners: Renew

Climate & Health

By Invitation
Facilitator: Abby Novinska-Lois
Lead Partner: WHPCA

Building Decarbonization

Facilitator: ____
Lead Partner: Clean Wisconsin

Environmental Justice

Facilitator: Bryan Rodgers
Lead partner: Walnut Way

Natural Climate Solutions

Facilitator: Kata Young, Christina Anderson
Lead Partners: CW, WLW, TNC

Workforce Development/ Just Transition

Monthly Meeting
Facilitator: TBD
Lead partner: TBD

Legacy Policy Tables - For Coordination

Energy Burden Working Group

Facilitator: Sierra Club

MKE EJ Roundtable

Facilitator: MKE Water Commons

Building Codes Coalition

Facilitator: 350 Madison

Wisconsin Climate Table

Our Future Milwaukee

IJA Working Group

Facilitator: WCV

Coalition for More Responsible Transportation

Facilitator: Sierra Club, 1000 Friends of WI

Climate Fast Forward

Facilitator: WI Academy of Arts & Sciences



Thank you.

The work has just begun!