





**Driving Collaboration for a Sustainable Future** 

## Thank you to our Planning Committee!

#### Beth Churchill

American Family Insurance Institute for Corporate and Social Impact

#### Lizzie Condon

Wisconsin Academy of Sciences, Arts & Letters

#### Francisco Guerrero

Wisconsin Institute for Public Policy & Service

#### Pamela Guthman

Healthy Climate Wisconsin

#### Jess James

Wisconsin Academy of Sciences, Arts & Letters

#### Nyra Jordan

American Family Insurance Institute for Corporate and Social Impact

#### Montre Moore

Wisconsin NAACP Environmental and Climate
Justice Committee

#### Deneine Powell

African American Alliance of CDFI CEOs









### **AGENDA**

#### **JUNE 22** Breakfast and networking time 8:00 AM - 9:00 AM Atrium, Plenary sessions 9:00 AM - 11:45 AM Lunch and networking time 11:45 AM - 1:00 PM Atrium, Plenary session 1:00 PM - 1:30 PM Education Center Levels 1, 2, and 3, 1:30 PM - 3:00 PM Facilitated working groups I 3:00 PM - 3:30 PM Break Education Center Levels 1, 2, and 3, 3:30 PM - 5:00 PM Facilitated working groups II 5:30 PM - 7:30 PM Atrium, Dinner and social time

#### **JUNE 23**

| 8:00 AM - 9:30 AM   | Breakfast and networking time   |
|---------------------|---|
| 8:30 AM - 9:00 AM   | Atrium, Optional AmFam informational tour (meet near registration desk) |
| 9:30 AM - 10:30 AM  | Atrium, Plenary session   |
| 10:30 AM - 10:45 AM | Coffee break  |
| 10:45 AM - 12:15 PM | Education Center Levels 1, 2, and 3,<br>Facilitated working groups III  |
| 12:15 PM - 1:15 PM  | Lunch and networking time   |
| 1:15 PM - 1:45 PM   | Atrium, Keynote address   |
| 1:45 DM - 2:45 DM   | Atrium Summit wran-up and reflections                                   |

Things to Know Regarding the Summit Experience

# The American Family Insurance Group Sustainable Business Strategy









Climate Impacts and Resiliency Diversity, Equity and Inclusion Responsible
Use of Data,
Artificial
Intelligence
and Innovation

Community Advancement

**Who We Are** 

#### **Our Legacy of Protection Dreams** Caring for our customers & communities during COVID - and beyond 2014 2012 2015 2007 CORPORATE SUSTAINABILITY DREAMS **DREAMS** RESPONSIBILITY **FOUNDATION** STRATEGY **CAMPAIGN STRATEGY** 2019 2020 2018 2017 **PARTNERSHIPS TEAM** OFFICE OF COMMUNITY **INSTITUTE FOR** & SOCIAL IMPACT **DIVERSITY & INCLUSION COLLEGE & UNIVERSITY CORPORATE & SOCIAL** INITIATIVE **COVID - 19 RESPONSE** TEAM **IMPACT SOCIAL JUSTICE** MKE INITIATIVE COMMITMENT

## **Closing Equity Gaps in Communities**



## Wisconsin Partnerships Spotlight













































## Why This Partnership is Important to Us

## WE CHAMPION DREAMS AND OPPORTUNITIES, SO EVERYONE CAN RISE

## **Our Call To Action**







Today's Keynote Speaker

## Introduction



- Wisconsin Climate Table–Community Commitments Campaign
- Tool Kit for Equity in Climate Action Planning
- Stories of Energy Burden and Climate Impact

## **Wisconsin Climate Table**

#### WHAT WE ARE

- Network of 30+ organizations in Wisconsin
- North star goal of equitably eliminating GHG emissions by 2050
- Currently funded with a grant from the RE-AMP Network (reamp.org)

#### WHO WE ARE

- Organizations with expertise in renewable energy, environmental justice, interfaith organizing, grassroots organizing, public health, climate policy, and more
- Internal-facing organization

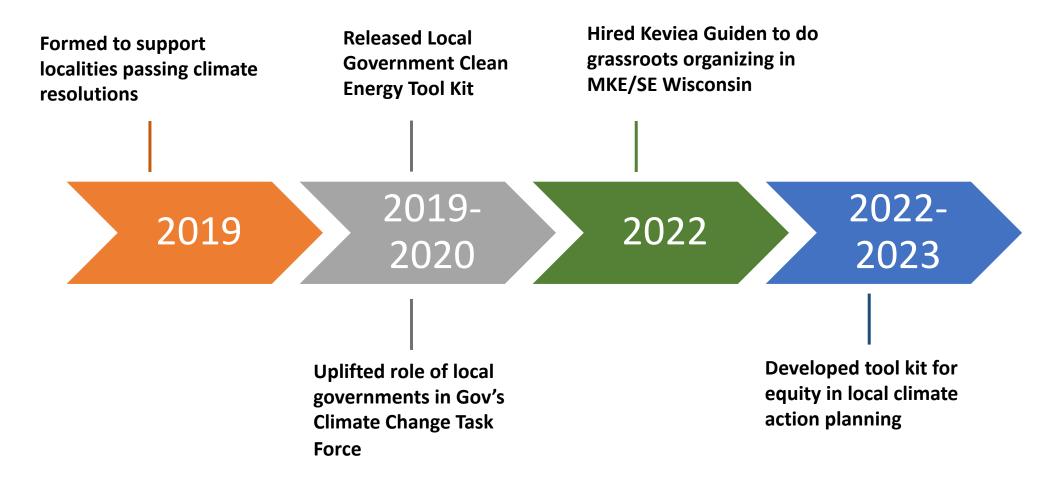
#### **HOW WE WORK**

- Strategic collaboration & collective knowledge
- Share resources & amplify strategies
- Develop tools & reports





## **Community Commitments Campaign (CCC)**



## **Tool Kit for Equity & Justice in Climate Action Planning**

#### WCT CCC members involved in Tool Kit development

1000 Friends of Wisconsin

350 Wisconsin

Citizen Action of Wisconsin

Clean Wisconsin

Elevate

**RENEW Wisconsin** 

Waukesha County Green Team

Wisconsin Health Professionals for Climate Action



#### Wisconsin Local Government Climate Coalition (WLGCC)

Dane County, City of La Crosse, City of Sun Prairie gave us feedback on the tool as well.

## What is the purpose of the tool kit?



The Tool Kit is a Wisconsin-specific guide to braiding equity into climate policies, plans, and programs at the local level. It is intended for municipal staff, policy makers, and advocates.

- Ensure equity is a focal point of local climate planning regardless of size, demographics, geography or resources.
- Support communities at all stages of climate readiness.
- Create a Community of Practice for Wisconsin municipalities around equitable climate planning.
- Prepare for funding opportunities (IIJA/IRA).
- Create a living tool that will continue to feature the good work of Wisconsin's communities.

## How did we approach equity in the tool kit?

- Prioritize historically marginalized and frontline communities: maximize benefits and minimize further harms.
- Use a broad lens: processes & participation, distribution of benefits, and historical & structural barriers.
- Address intersectionality: marginalized communities often experience climate impacts in multiple ways that are compounded.
- Connect lived experiences with policy.



## **Energy burden & climate impacts in SE Wisconsin: Connecting lived experience with climate change**





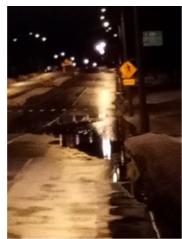












## **Next Steps**

- Feedback survey: <a href="https://forms.gle/5dCXrrAErtNwu3g76">https://forms.gle/5dCXrrAErtNwu3g76</a>
- Connecting with collaborators to share resources
- Bring us YOUR stories of impact!
- Bring us YOUR climate and equity success stories!

Contact the WCT Coordinator at <a href="mailto:susan@1kfriends.org">susan@1kfriends.org</a>

https://wisconsinclimatetable.org

https://wisconsinclimatetable.org/equity-in-climate-action-planning-tool-kit/



# Clean Economy by 2050 *Vision and 2023 Policy Agenda*

Introduction for partners to the Clean Economy Coalition of Wisconsin









June 2023



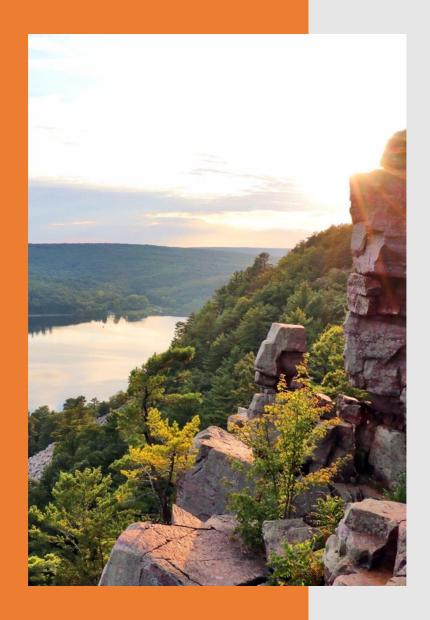
Coalition Vision and Purpose



# Origins of the Coalition

We are still on the ground floor





## Our Shared Vision: Clean Economy by 2050

The **Clean Economy Coalition of Wisconsin** is a group of climate, energy, environmental justice and conservation organizations, businesses and allies.

The Coalition leverages the combined strength of its members to enhance the quality of life for all Wisconsinites by accelerating the state's transformation to a clean energy economy.

We believe that an economy-wide approach to decarbonization will take our state further, faster – with better outcomes for us all.

We champion people-first policies that create jobs for Wisconsin workers, build healthier communities and protect our natural resources. By working together, we advocate for clean energy-solutions that work for all of Wisconsin's diverse cultures, communities and geographies.

**We're here to meet the moment.** While work to conserve our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point. It's time for us to come together and work as one, to ensure the state we love - and all of its traditions - can be passed to future generations.



#### Our Values as a Coalition

- Our mission is to create welcoming and dynamic spaces for organizations to collaborate and drive our state's future toward a clean economy.
- We understand that a truly just transition requires a systemic overhaul of the economy in Wisconsin, which is why we have centered racial and economic justice as a fundamental principle of our work.
- Achieving a clean economy will require movement at all levels of government, in all corners of the state, and with mobilization of many communities and organizations – some of whom have been historically excluded from key opportunities while bearing the brunt of the consequences of previous decisions.
- The Coalition is working to build a new legacy worthy of Wisconsin's proud traditions: cohesive, nonpartisan and cross-sector convening power to define the future for our state.

### Defining Our Purpose



#### The time is now

We're here to meet the moment. While work to conserve our state's rich natural resources and create clean energy solutions has been long-championed by many, we've reached an inflection point.



## People are at the center of our policy at the

bcal state and federal levels, and advance our vision of a clear economy in all communities across our state.



## This work isn't new, but our collective power is

resources and create clean energy solutions has been long-championed by many, we've reached an inflection point.



## Our policy pillars will help us define and achieve a clean economy

The Coalition has agreed to six policy pillars - each with its own goals and initiatives:

- Healthy economy
- Environmental justice and infrastructure
- Carbon-free power
- Next-gen transportation
- Clean homes and buildings
- Thriving landscapes



#### How we work as a Coalition

- The Clean Economy Coalition of Wisconsin sets annual strategic goals around six core policy pillars.
- With coordinated guidance from an **interim steering committee**, its members are self-organized by mission, priority and strengths into working groups, often with a lead partner who serves as the convener.
- Lead partners provide administrative / planning support and report out updates and actionable items to the full Coalition during monthly allmember calls.
- Consultants to the CECW are contracted by the Energy Foundation to provide support for the coalition and the foundation's grantees.
  - Melika Edquist, Wisconsin State Director
  - Dan Ebert: Policy & Federal Lead
  - Antonio Butts, Climate Justice Lead
  - Mueller Communications, Comms Lead
  - Thomas Moore, Government Affairs Lead

### Six Policy Pillars for a Clean Economy



#### **CLEAN HOMES AND BUILDINGS**

- Transform the building sector by focusing on emissions and equity.
- 100% zero carbon new residential and commercial buildings and reduce building sector emissions by 50% by 2030
- We will work to phase out use of natural gas in existing homes and businesses, to prioritize retrofitting and weatherization, and to reduce energy burden on households who can least afford it



#### **CARBON FREE POWER**

- 100% carbon-free state by 2050 at the latest
- Increased access to clean power
- Protect ratepayers from undue increases and to advocate for energy efficiency programs that enable smart and economical consumer choices
- Urge WI utilities to retire coal plants and reduce reliance on natural gas by 2030, with no new oil or gas infrastructure in the state



#### **HEALTHY ECONOMY**

- Ensure that households' health, jobs, and choices for tomorrow are better than today through the opportunities created in the transition to a clean economy
- Comprehensive, economy-wide approach to our carbon-free future, we can both drive smart growth in our economy for Wisconsin's workers and industries while delivering lasting savings in efficiency and improved health outcomes for Wisconsin families.

### Six Policy Pillars for a Clean Economy



#### **ENVIRONMENTAL JUSTICE**

- Bridge the lived experiences of climate and energy consequences and the arenas where policy decisions are made
- Engaging climate justice communities and organizations to ensure equity is at the forefront of coalition-wide work, while developing strategies that help communities address home repair, workforce development, and other key issues that are affecting many across our state



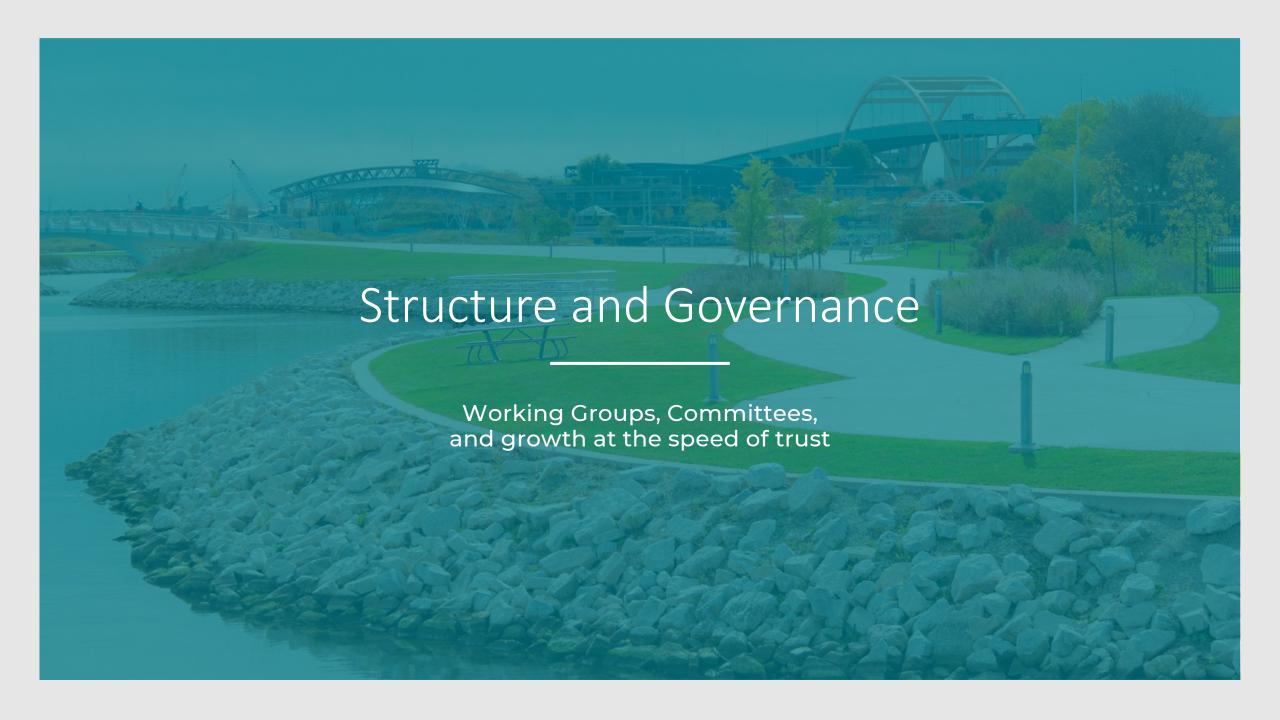
## NEXT GENERATION TRANSPORTATION

- Ease the road for the transition to electric and low-carbon transportation
- Make the transition to electric vehicles cost effective, easy and equitable, so over 50% of new sales are electric by 2030
- Equitable, reduced-carbon transit options for regional travel and within communities to ensure that equitable mobility options become the norm and that new transit infrastructure meets the needs of our moment



#### THRIVING LANDSCAPES

- Build the health and resiliency of our state across WI's diverse natural, working and built landscapes
- We understand that all of Wisconsin's residents rely upon our shared land, air, and water, yet some Wisconsinites are disproportionately more affected by adverse effects to those resources than others.
- Supporting conservation, advance emerging renewable resources and natural climate solutions like climate-smart agricultural practices.



### Ways to be Involved

Monthly CECW Call

Joint work (campaigns, organizing, events)

Action-oriented Committees

Annual Strategic Planning

Policy- oriented Working Groups

Leadership opportunities

#### Clean Economy Coalition of Wisconsin

#### Consultants

Facilitator: Melika Edquist State Director

#### Consultants

Melika Edquist, Radical Hospitality Antonio Butts, Walnut Way Dan Ebert, The Ebert Group James Madlum, Elizabeth Hummitsch, Cass Bergman, Mueller Communications Thomas Moore, TMGA

#### **Affiliated Efforts**

Closed membership, closely coordinated efforts

Wisconsin Local
Government Climate
Coalition

**Business Table** 

Label

Action
Underway

Key: Planned

#### 10-15 Member Steering Committee

Interim as of July 2022; To be elected by December 2023

Steering Committee Representation

TBD - drawn from Working Groups, Committees Affiliated Efforts

#### Clean Economy Coalition of Wisconsin

Open Membership; Monthly Call Facilitator: Melika Edquist

Initiatives & Campaigns
On ramps to the coalition

through coordinated re-granting

Environmental Justice & Infrastructure Initiative

Federal Opportunity Navigator Campaign Working Groups

Policy and Thematic Work

Open Membership

**PSCW** 

**Building Decarb** 

Climate & Health

Environmental Justice

Local Action

EVs & Transportation

Natural Solutions

Workforce Development

Committees

Affinity Professional Working Groups

By Agreement

Communications

Legislative Committee

#### CLEAN ECONOMY COALITION OF WISCONSIN

Open Attendance, Meets Monthly
Facilitator: Melika Edguist

#### **Working Groups**

All Subcommittees: open attendance, meet as needed, various facilitators.

### Underway/ to launch in 2023

#### **PSCW**

Monthly meeting
Facilitator: Dan Ebert
Lead Partner: RENEW. CUB

#### **LOCAL ACTION**

Monthly meeting Facilitator: Dan Ebert Lead Partner: WCV, WLGCC

#### **EV & Transportation**

Monthly meeting Facilitator: Francisco Sayu Lead Partners: Renew

#### **Climate & Health**

By Invitation
Facilitator: Abby Novinska-Lois
Lead Partner: WHPCA

#### **Building Decarbonization**

Facilitator: \_\_\_\_ Lead Partner: Gean Wisconsin

#### **Environmental Justice**

Facilitator: Bryan Rodgers Lead partner: Walnut Way

#### **Natural Climate Solutions**

Facilitator: Kata Young, Christina Anderson Lead Partners: CW, WLW, TNC

#### Workforce Development/ Just Transition

Monthly Meeting Facilitator: TBD Lead partner: TBD

## Legacy Policy Tables - For Coordination

#### **Energy Burden Working Group**

Facilitator: Sierra Qub

#### **Building Codes Coalition**

Facilitator: 350 Madison

Our Future Milwaukee

#### MKE EJ Roundtable

Facilitator: MKE Water Commons

**Wisconsin Climate Table** 

**IIJA Working Group** *Facilitator: WCV* 

#### **Coalition for More Responsible Transportation**

Facilitator: Sierra Club, 1000 Friends of WI

#### **Climate Fast Forward**

Facilitator: WI Academy of Arts & Sciences



## Thank you.

The work has just begun!





### Loka's Vision:

Inner, Community, and Planetary Resilience are Interdependent. We cannot achieve any one of these without working on the other two.











**MISSION:** To support faith-led efforts locally and around the world through collaborations on capacity building, project design, and public outreach with faith leaders, culture keepers of indigenous traditions, and religious institutions working on environmental protection, sustainability, and climate change.

## Loka's Activity Streams

#### **CAPACITY BUILDING:**

Convene, organize, and build networks that help communities of faith to design and build their own environmental and climate efforts





## RESEARCH & RESOURCE DEVELOPMENT:

Lead interdisciplinary research and develop resources to address eco-anxiety, climate distress, and solastalgia

## PUBLIC ENGAGEMENT & OUTREACH:

Engage, inspire, involve the public by bringing the forces of religion and science together on environmental and climate solutions







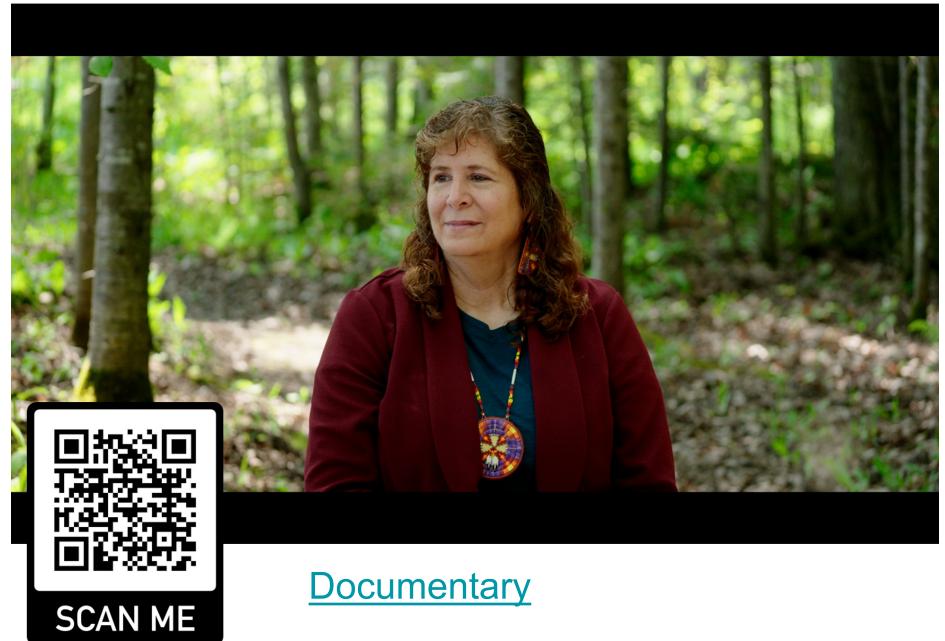


"Indigenous resilience is rooting ourselves in the strength of our ancestors and reaching for the generations that will come in the future. It is ensuring that there is a path to bring all of our lost ones home."

Elder Janice Rice, Ho-Chunk Nation







**Documentary** 

## BHUMISPARSHA



HOW BUDDHISM AND ENVIRONMENTAL JUSTICE CONVERGE



LAMA ROD **OWENS** 



**REPA JUSTIN** VON BUJDOSS



DEKILA CHUNGYALPA

CENTER FOR HEALTHY MINDS 625 W WASHINGTON AVE MADISON, WI 53703

07.09.23 | 1:30 PM







# What Is the Anthropocene?



## **THINK - PAIR - SHARE**



- What is something you know about climate change?
- 1. How does that make you feel?

# Eco-Anxiety, Climate Distress, Solastalgia, and more

**Ecoanxiety** = "the chronic fear of environmental cataclysm that comes from observing the seemingly irrevocable impact of climate change and the associated concern for one's future and that of next generations" (APA)

Climate Distress = "Pain for the world" (Joanna Macy), "ecological grief" (Ashlee Cunsulo), "existential distress" (psychosocial and palliative care)

**Solastalgia** = "the distress that is produced by environmental change impacting on people while they are directly connected to their home environment" (Glenn Albrecht)

What about other emotions?

## **THINK - PAIR - SHARE**



3. What do you do with that emotion(s)?

### What Is Resilience?



PSYCHOLOGY: The process of adapting well in the face of trauma, tragedy, threats or significant sources of stress. Our ability to bounce back from adversity and it does not imply that we will be as we were.

SOCIOLOGY: Human society's ability to adapt to changing circumstances so that we can survive with our most valued collective norms, behavior and knowledge systems intact.

ECOLOGY: The capacity of an ecosystem to respond to a disturbance by being able to resist damage and recover quickly.





# Resilience In The Anthropocene

3 Days | 3 Keynotes | 9 panels | 3 Contemplative Practices

WELCOME TO THE ONLINE RITA SUMMIT

August 8-12, 2023

www.ritasummit.org

## Mindfulness - Gratitude



# AGENDA

### **JUNE 22**

| Activity Dicardascana networking time | 8:00 AM - 9:00 AM | Atrium, Breakfast and networking tir | ne |
|---------------------------------------|-------------------|--------------------------------------|----|
|---------------------------------------|-------------------|--------------------------------------|----|

9:00 AM - 11:45 AM Atrium, Plenary session

11:45 AM - 1:00 PM Education Center Level 1, Lunch and

networking time

1:00 PM - 1:30 PM Atrium, Plenary session

1:30 PM - 3:00 PM Education Center Levels 1, 2, and 3,

Facilitated working groups I

**3:00 PM - 3:30 PM** Atrium, Break/mindfulness activity

**3:30 PM - 5:00 PM** Education Center Levels 1, 2, and 3,

Facilitated working groups II

**5:30 PM - 7:30 PM** Atrium, Dinner and social time

# **AGENDA**

### **JUNE 23**

Atrium, Breakfast and networking time, optional

8:00 AM - 9:30 AM

AmFam site tour (Tour 8:30-9:15 am) hosted by

AmFam and AmFam Institute Team Members

9:30 AM - 10:30 AM Atrium, Plenary session

**10:30 AM - 10:45 AM** Atrium, Coffee break

10:45 AM - 12:15 PM Education Center Levels 1, 2, and 3, Facilitated working groups III

**12:15 PM - 1:15 PM** Atrium, Lunch and networking time

**1:15 PM - 1:45 PM** Atrium, Keynote on rural resiliency

Atrium, Summit wrap-up and reflections
on key learnings, closing remarks by the

Summit organizers



ACCELERATING
TRANSFORMATIONAL CHANGE

# The Climate Fast Forward Workplan

- Track leaders worked together to create background papers (before the conference)
- Facilitated sessions at the conference (during the conference)
- Transcription and interpretation of flip charts and CAR models (October-November 2022)
- Report writing (October 2022 January 2023)
- Statewide launch (March 2023)
- Regional meetings (June 2023 October 2024)

1

The Built Environment

2

Natural & Working Landscapes

3

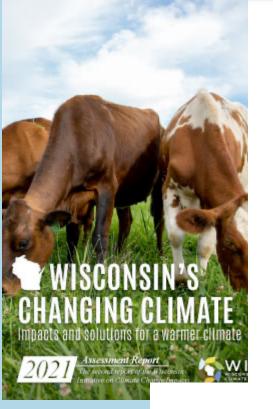
Climate Justice & Community Resilience



Green Jobs & the New Economy



Traditional
Perspectives on
the Environment



STATE OF WISCONSIN

#### **CLEAN ENEI**



Prepared by the Wisconsin Office Slipstream, Inc.

April 2022 Version 1.0



MONONA OCT 17
TERRACE
MADISON 2022



#### Built Environment Track Background Paper

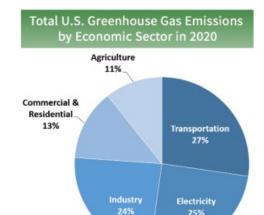
Leaders: <u>Anna Haines</u> (College of Natural Resources at the University of Wisconsin - Stevens Point), <u>Nick Hylla</u> (Midwest Renewable Energy Association), <u>Gregg May</u> (1000 Friends of Wisconsin)

#### Overview

This track focuses on the built environment – a broad topic that encompasses land use and development, transportation issues, and renewable energy within urban and rural areas.

The built environment "touches all aspects of our lives, encompassing the buildings we live in, the distribution systems that provide us with water and electricity, and the roads, bridges, and transportation systems we use to get from place to place. It can generally be described as the man-made or modified structures that provide people with living, working, and recreational spaces. Creating all these spaces and systems requires enormous quantities of materials." (Basic Information about the Built Environment | US EPA).

Because the built environment is broad, it is an enormous contributor of greenhouse gas emissions. The chart below (Sources of Greenhouse Gas Emissions | US EPA) shows GHG emissions by economic sector. Only agriculture under our definition of the built environment does not apply.



Planning researchers and practitioners have been addressing the built environment and thinking about its environmental and climate footprint for many years. One overarching strategy to create more equitable, sustainable, and livable communities is through smart growth policies. Smart growth policies include higher density housing, smaller home sizes, more public spaces, and increased use of public transit. In addition, adequate green spaces, walkability and design of urban form have



DRCE ON

#### CHANGE REPORT



ISCONSIN. DECEMBER 2020.



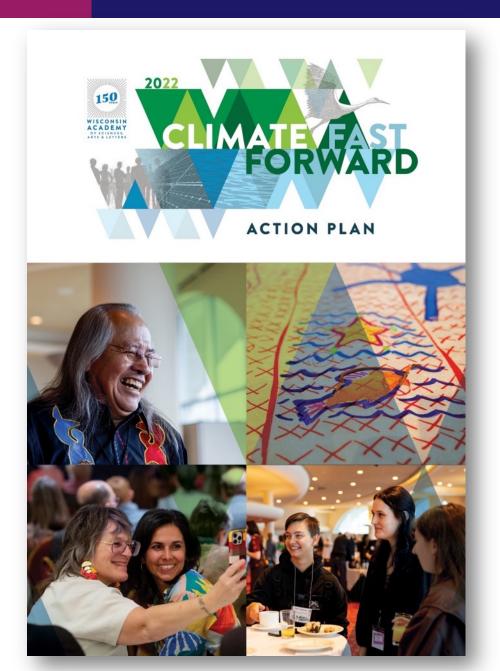


# Achievable

Impactful

Equitable





# How should we use this plan?

- Set priorities
- Increase collaboration
- Leverage funding
- Take leadership



142 recommended actions

36 priority actions

64 first steps

9 champions

13 actions in need of a champion



### **Themes**

- We need to coordinate and collaborate more
  - Climate Justice Coalition
  - Natural Climate Solutions Task Force
  - Consortium for energy-efficient housing
  - Strengthening of relationships and understanding between Tribal Nations and federal, state, county, and municipal governments
- We need to fund climate change actions





### Goal 1: Create a Climate Coalition of Wisconsin.

Action 1A: Coordinate the ongoing efforts of the Wisconsin Environmental Justice and Infrastructure Initiative (WEJII), clean energy organizations, and other organizations and partnerships.









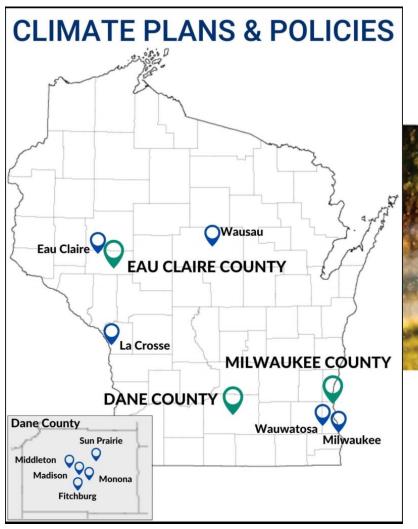
Goal 2: Develop climate action plans in communities across the state.

Action 2A: Integrate climate action planning into existing planning processes and ensure equity in all processes.





### 35 climate and sustainability plans in Wisconsin (October 2022)



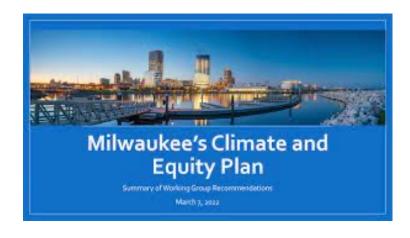








La Crosse, Wisconsin



Goal 3: Ensure equity and just transition in climate solutions.

Action 3A: Provide resources for leaders (money, training, and leadership development) and help frontline organizations advocate for racial justice.





Goal 4: Create or establish local climate and environmental justice groups and connect with other groups to work towards collective impact.

Action 4A: Bring in community leaders/champions (bridgers) to serve as ambassadors to their communities.



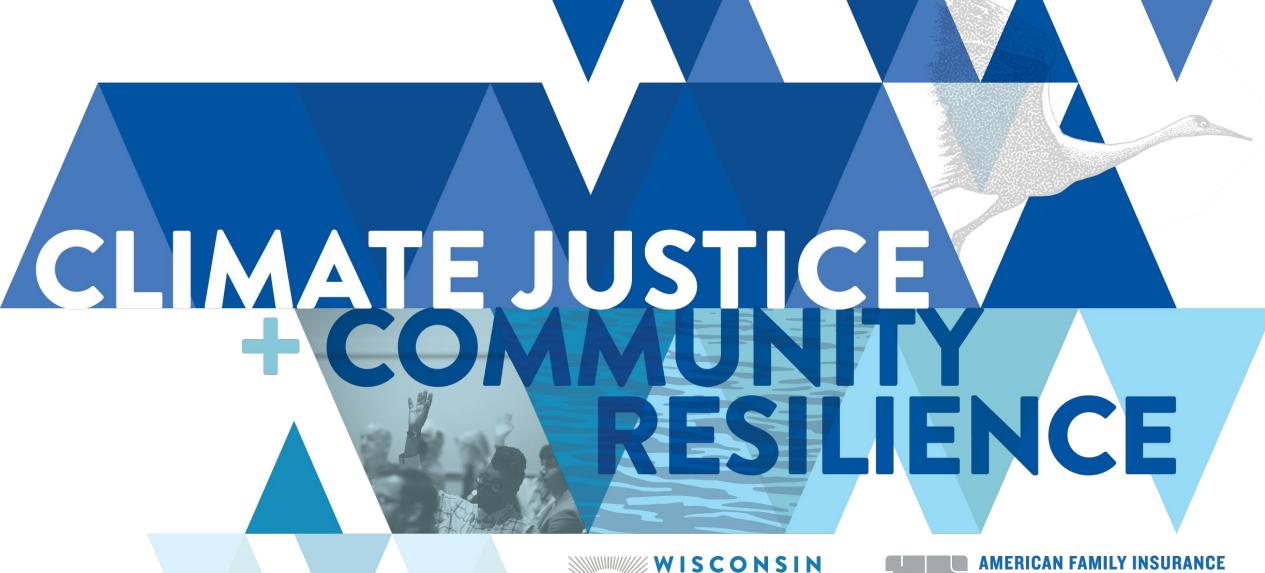


Goal 5: Increase community awareness of climate solutions.

Action 5A: Build relationships and trust by highlighting examples of successful climate change solutions in Wisconsin communities.













# SCAN ME

# Do you need travel reimbursement for the Summit?

If you want reimbursement for mileage, you can fill out a paper form at the Summit, or you can fill out a Google Form at the QR code to the left by **June 25**<sup>th</sup>.

If you drove a rental car, keep your fuel and rental car receipts and submit them via the Google Form at the QR code to th eleft by  $June\ 25^{th}$ .

If you have questions, email jjames@wisconsinacademy.org.







that move the work
FORWARD