



# RESILIENT WISCONSIN DAY

Wisconsin Academy of Sciences, Arts & Letters

Connecting Wisconsin people and ideas for a better world

## Sponsorship Opportunities

### RESILIENT WISCONSIN DAY

May 6, 2014 – Varsity Hall, Union South, UW-Madison campus

Water and energy are two of today's biggest environmental and social challenges. A thriving Wisconsin depends on clean and abundant water, and on energy sources that meet our needs, but don't make climate change worse. How are we doing on meeting those challenges?

Join the Wisconsin Academy in an exploration of advances in energy efficiency, conservation, and renewable energy that can shape a greener future, and learn about how to help protect our state's freshwater ecosystems.

As a sponsor of Resilient Wisconsin Day – you will receive the following benefits:

#### PRESENTING SPONSORSHIP – \$5,000 or more

- ◉ **COMPLIMENTARY REGISTRATION** to the Resilient Wisconsin Day. Six (6) complimentary forum registrations.
- ◉ **SPONSORSHIP ACKNOWLEDGEMENT** for Resilient Wisconsin Day.
  - Recognition during the forum opening remarks.
  - Your logo projected on screen before each forum session.
  - Logo placement on the forum website (with link), program, posters, and other promotional media.
- ◉ **EXHIBITION/DISPLAY SPACE** within Varsity Hall during Resilient Wisconsin Day. The space available is limited – please reserve your sponsorship, today.
- ◉ **MEMBERSHIP** to the Wisconsin Academy. Six (6) one-year individual memberships for employees or clients, which includes a year subscription to *Wisconsin People & Ideas* magazine and membership benefits.

#### LEAD SPONSORSHIP – \$2,500

- ◉ **COMPLIMENTARY REGISTRATION** to the Resilient Wisconsin Day. Four (4) complimentary forum registrations.
- ◉ **SPONSORSHIP ACKNOWLEDGEMENT** for Resilient Wisconsin Day.
  - Your logo projected on screen before each forum session.
  - Logo placement on the forum website (with link), program, posters, and other promotional media.
- ◉ **MEMBERSHIP** to the Wisconsin Academy. Four (4) one-year individual memberships for employees or clients, which includes a year subscription to *Wisconsin People & Ideas* magazine and membership benefits.

#### SUPPORTING SPONSORSHIP – \$1,000

- ◉ **COMPLIMENTARY REGISTRATION** to the Resilient Wisconsin Day. Two (2) complimentary forum registrations.
- ◉ **SPONSORSHIP ACKNOWLEDGEMENT** for Resilient Wisconsin Day.
  - Your logo projected on screen before each forum session.
  - Logo placement on the forum website (with link), program, posters, and other promotional media.
- ◉ **MEMBERSHIP** to the Wisconsin Academy. Two (2) one-year individual memberships for employees or clients, which includes a year subscription to *Wisconsin People & Ideas* magazine and membership benefits.

#### ASSOCIATE SPONSORSHIP – \$500

- ◉ **COMPLIMENTARY REGISTRATION** to the Resilient Wisconsin Day. Two (2) complimentary forum registrations.
- ◉ **SPONSORSHIP ACKNOWLEDGEMENT** for Resilient Wisconsin Day.
  - Logo placement on the forum website (with link), program, posters, and other promotional media.
- ◉ **MEMBERSHIP** to the Wisconsin Academy. Two (2) one-year individual memberships for employees or clients, which includes a year subscription to *Wisconsin People & Ideas* magazine and membership benefits.