

wisconsin

people & ideas the magazine of the wisconsin academy of sciences, arts and letters

Wisconsin People & Ideas, the award-winning quarterly magazine of the Wisconsin Academy of Sciences, Arts and Letters, is *the* leading print vehicle for contemporary Wisconsin thought and culture. Available in bookstores and libraries across the state, and mailed regularly to Wisconsin Academy members, *Wisconsin People & Ideas* is an ideal advertising partner for civically engaged organizations, art galleries, and cultural institutions.

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AUDIENCE: Highly-educated, professional, sophisticated readers, including academics, legislators, legal professionals, artists, writers, scholars, and environmentalists.



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