Mission
The nonprofit Wisconsin Academy brings people together at the intersection of the sciences, arts, and letters to inspire discovery, illuminate creative work, and foster civil dialogue on important issues. We connect Wisconsin people and ideas for a better world. Wisconsin Academy programs include the James Watrous Gallery in Overture Center for the Arts, a gallery by and for Wisconsin artists; Wisconsin People & Ideas, our quarterly magazine of Wisconsin thought and culture; Academy Evenings, our statewide series of free public talks; and our Wisconsin Initiatives, which address water issues and climate change impacts in our state.

Vision
The Wisconsin Academy is a resource for informed and engaged citizens who appreciate the value of discovery and learning. We foster a rich and lively creative culture that enhances our quality of life so that Wisconsin is thriving and resilient, economically, socially, and environmentally.
Welcome to our 2012–2013 Annual Report. Every year we like to highlight our contributions to Wisconsin thought and culture—and take a moment to thank the people who make our work possible. During the past year, the Wisconsin Academy provided inspiration, sparked creativity, shared knowledge, and built connections across the sciences, arts, and letters. With the support of our donors, members, and friends, we made a difference in Wisconsin. Thank you.

WISCONSIN ACADEMY TALKS & INITIATIVES

In 2012 we announced two collaborative investigations of major issues our state faces, and began an exploration of potential solutions through our renewed Waters of Wisconsin and Wisconsin’s Climate and Energy Future Initiatives. This past spring, these growing investigations took off throughout the state. Between January and June 2013, more than 900 people participated in Initiative forums in Madison, Milwaukee, Green Bay, and Ashland. They dug into challenges, such as the phosphorus pollution that causes excessive algae in our lakes, and explored innovative approaches toward cleaner, sustainable energy here in Wisconsin, and beyond. Between our Initiative forums and our Academy Evenings talks on diverse topics like the emerging science of regenerative medicine, the value of rural arts, and the politics of social media, we’re having conversations that define who we are as a people in Wisconsin and help move us forward.

JAMES WATROUS GALLERY

Our James Watrous Gallery successfully mounted six captivating exhibitions, and offered numerous gallery talks and special opportunities for guests to interact with featured Wisconsin artists. We were pleased to see the familiar faces of our regular gallery visitors as well as new friends and special guests like local Girl Scout Troops, senior groups, and art enthusiasts from as far away as Germany. We hope you too were able to visit often throughout the year. One of our standout 2013 exhibitions, Vital Skills, offered a close look at the people keeping hand skills alive in Wisconsin by preserving traditional crafts from harness-making and decoy carving to blacksmithing, papermaking, weaving, and more. Vital Skills explored how these traditional skills help support local communities by reducing reliance on mass-produced goods while preserving Wisconsin’s cultural heritage for the future.

WISCONSIN PEOPLE & IDEAS

Wisconsin People & Ideas—the only magazine that examines contemporary Wisconsin thought and culture through the lens of the sciences, arts, and letters—published for the first time ever a special double Spring/Summer issue that focused on our water and climate/energy initiatives. But it wasn’t all charts and graphs (though, there were some good ones in there). Milwaukee photographer Kevin Miyazaki examined our ongoing relationship with Lake Michigan in a photo essay entitled Perimeter. Thoughtful editorials and essays, as well as award-winning poetry and fiction from new and established Wisconsin writers, made this double issue one for the record books. Other issues from last year featured articles about Wisconsin Poet Laureate Max Garland, statewide SPARK! art programs that help people with age-related dementia, as well as frac sand mining and what it means for western Wisconsin.

WISCONSIN ACADEMY FELLOWS & POET LAUREATE

The Wisconsin Academy Fellows are a distinguished assembly of the best and brightest our state has to offer. Fellows are elected for their high levels of accomplishment in their fields as well as a lifelong commitment to intellectual discourse and public service. Due to the change of our Fellows induction ceremony to spring, there was not a Fellows component in fiscal year 2012–13. We are pleased to report; our new class of Fellows will be honored in spring 2014. This year, the Poet Laureate Commission entered its second year of stewardship by the Wisconsin Academy. Current Wisconsin Poet Laureate Max Garland has been very busy, making on the average one appearance per week. Visiting every corner of the state, Garland presents to audiences that range from 5 to 650 people. Garland’s commitment to poetry—and the arts in general—fuels his desire to share his time and craft. Wisconsin Academy staff and members appreciate his contributions.

The Wisconsin Academy of Sciences, Arts & Letters is an independent 501(c)(3) dedicated to connecting Wisconsin people and ideas for a better world. For a full version of our 2012–2013 annual report, visit wisconsinacademy.org/2013report.
WISCONSIN ACADEMY COUNCIL

The Council is the governing body of the Wisconsin Academy. Representing various regions of the state, the Council acts on behalf of Wisconsin Academy members. The Council sets policy and participates in strategic planning to implement the Wisconsin Academy mission of connecting people and ideas for a better Wisconsin. Council members also identify resources and community partners to help the Wisconsin Academy grow.

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WISCONSIN ACADEMY FOUNDATION BOARD

The Wisconsin Academy Foundation is incorporated as a charitable, tax-exempt foundation to oversee the professional management of the Wisconsin Academy endowment. The Foundation Board maintains responsibility for investment oversight and developing community relationships for the long-term good of the organization.

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WISCONSIN ACADEMY STAFF as of June 30, 2013

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Jody Clowes, exhibition manager, James Watrous Gallery
Meg Domroese, director, Wisconsin Initiatives Program
Martha Glowacki, director, James Watrous Gallery
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Jason A. Smith, director of communications & editor, Wisconsin People & Ideas
Jennifer Smith, director, Academy Evenings
Stephanie Smith, development & program assistant
Amanda E. Shilling, director of development
IN APPRECIATION OF OUR 2012–2013 DONORS AND SPONSORS

Thank you to all our generous donors for your support of our 2012–2013 season programming. We are pleased to acknowledge those individuals and organizations that gave cash or in-kind contributions of $100 or more to support the operations of the Wisconsin Academy of Sciences, Arts and Letters or specifically to one of our many meaningful programs.

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David & Paula Kraemer
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James Laudon
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Ronald S. Luskin & M. Therese Ruzicka
Edith Cavey Johnson
Donna Kate-Bahensky
Sally Kerer
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*ENDOWMENT GIFTS
directed to the Wisconsin Academy Foundation help to ensure the future success of the Academy’s mission to connect Wisconsin people and ideas for a better world.
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Thank you to the multitudes of individuals and organizations that support the Wisconsin Academy and its programs with the invaluable dedication of time, talent, or services. Your commitment to our mission makes all the difference.

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Debra Brehmer
James Brozek
Paul & Barbara Douglas
Marilyn Essex &
Michael Skindrud
Terry Evans
Judi & David Flatt
Marshall Flax
Andy Gronik
Caren Heft
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Jamie Johnson
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Your support elevates us all...

Whether you donated time and services or provided us with $10 to $10,000 for program support this year, your gift to the Wisconsin Academy went toward making our state a more culturally, environmentally, and intellectually rich place to live. As you can see, you aren’t alone. But even with all this support, we still need your help. Please help us ensure a better, smarter Wisconsin in 2014 by volunteering or sending us a tax-deductible gift at www.wisconsinacademy.org/give today or call 608-263-1692. Thank you.
2013 YEAR-END FINANCIAL STATEMENT

Fiscal year 2013 Revenues (Fiscal year ending June 30, 2013)

- Donations 41%
- Wisconsin Academy Foundation Distributions 31%
- Grant Revenue 15%
- In-kind Services 6%
- Membership Dues 4%
- Other 3%

Fiscal year 2013 Expenses (Fiscal year ending June 30, 2013)

- James Watrous Gallery and other art programs 22%
- Wisconsin People & Ideas magazine and electronic communications 22%
- Wisconsin Initiatives 17%
- Office, audit, interest & other admin. expenses 14%
- Membership & Development 11%
- Wisconsin Academy Evenings 9%
- Building, insurance, depreciation 5%

Statement of Activity
Fiscal year ending June 30, 2013

Revenue
- Donations ................................................................. $ 321,111
- Wisconsin Academy Foundation Distributions ........ 243,060
- In-kind services .................................................. 48,122
- Grant revenue ...................................................... 122,292
- Membership dues .................................................. 32,616
- Other Revenue ..................................................... 21,971

Total Revenue ............................................................... $ 789,172

Expenses
- Program-related expenses ....................................... $ 524,917
- Membership and Development .......................... 81,848
- Office, audit, interest & other admin. expenses .... 105,414
- Building, insurance, depreciation ......................... 36,437

Total Expenses ............................................................... $ 748,616

Change in net assets ............................................................... $ 40,556

Net assets – Beginning of year ......................................... $ 142,897

Net assets – End of year ..................................................... $ 183,453

Statement of Financial Position
as of June 30, 2013

Assets
- Cash and cash equivalents ........................................ $ 54,992
- Pledges receivable .................................................... 17,250
- Certificates of deposit – restricted ......................... 13,082
- Fixed assets, net .................................................... 99,674
- Other assets ......................................................... 8,533

Total Assets ............................................................... $ 193,531

Liabilities
- Line of credit .......................................................... $ 22,000
- Accounts Payable .................................................... 3,301
- Unearned revenue ................................................... 10,764
- Other liabilities ...................................................... 14,569

Total Liabilities ............................................................ $ 50,634

Total Net Assets .......................................................... $ 142,897

Total Liabilities and Net Assets ....................................... $ 193,531

This is a summarized financial presentation. Complete audited financial statements are available upon request.
Auditors: Wipfli