

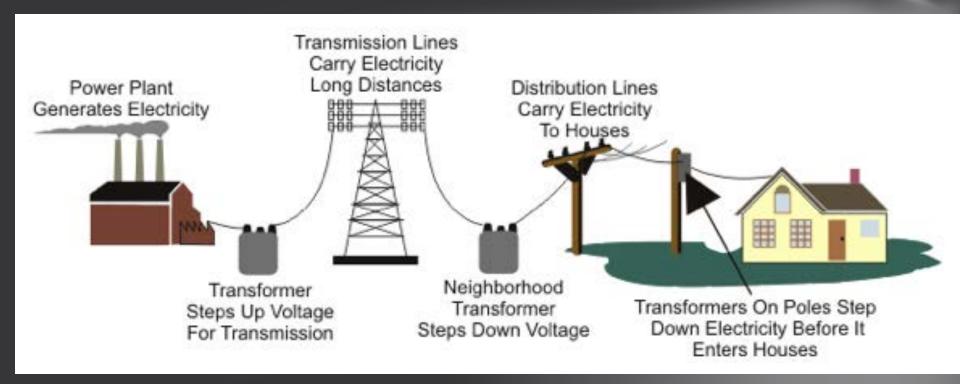
Spheres of Influence in Energy

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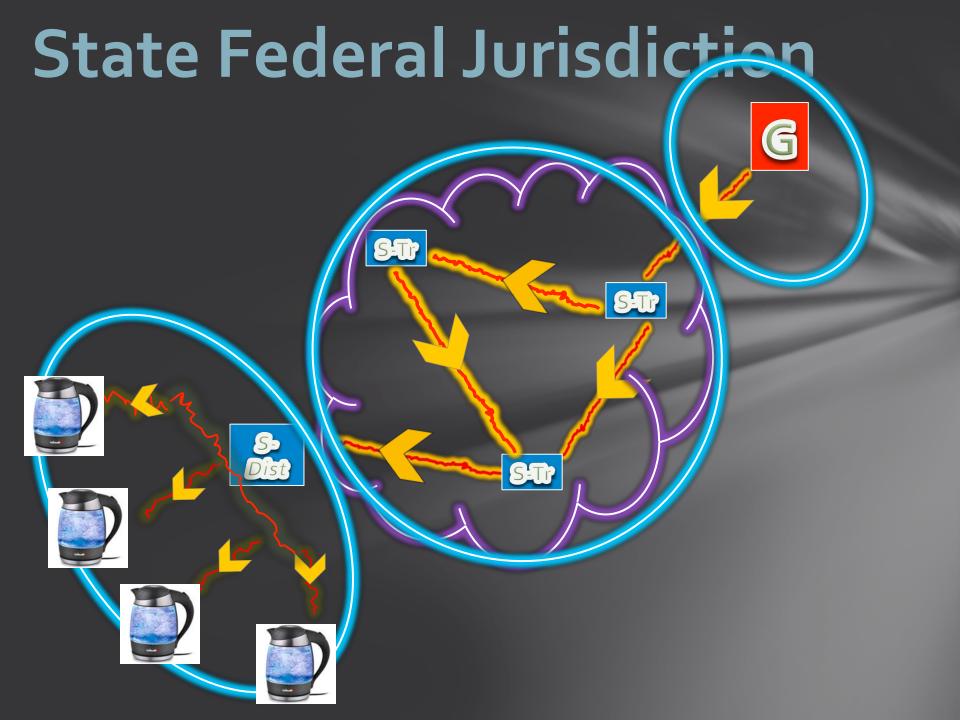


Thomas Edison's Electric Industry

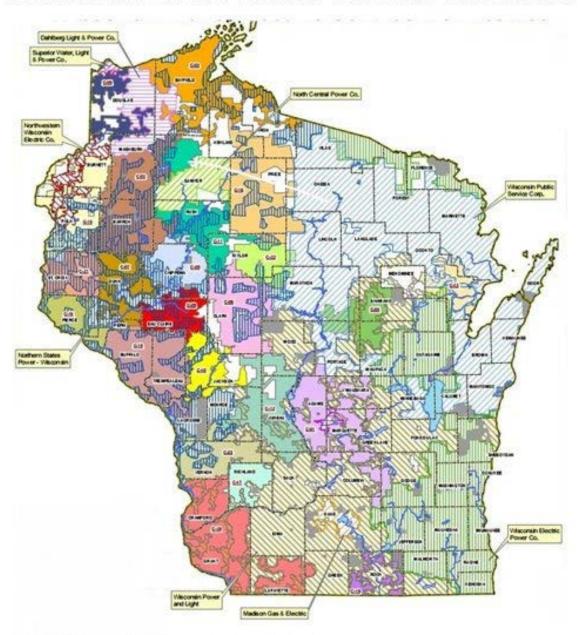


Electricity: Just-In-Time Commodity





Wisconsin 2016 Electric Service Territories

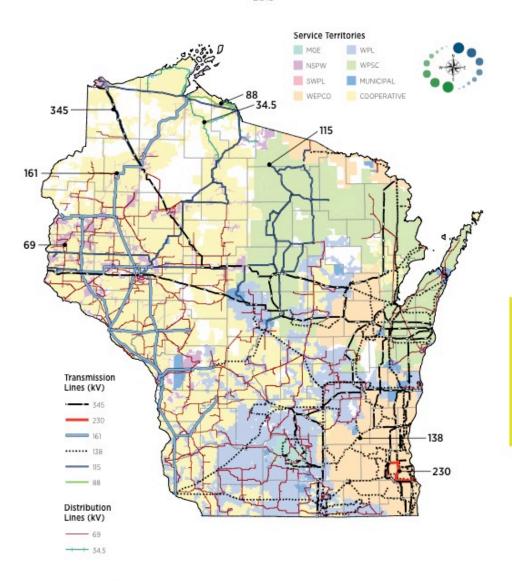


Source: Public Service Commission of Wisconsin



Source: ATC

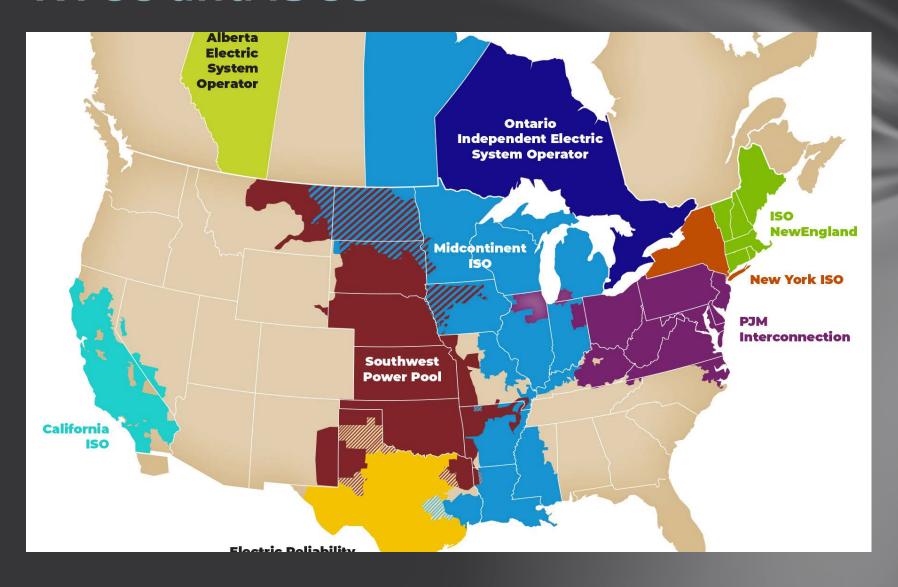
Wisconsin Electric Utility Service Territories and Overhead Transmission and Distribution Lines



ELECTRIC POWER GENERATION

Source: Public Service Commission of Wisconsin.

RTOs and ISOs



MISO Control Room



Source: MISO

GAME CHANGERS

Say goodbye to
Thomas Edison's Electric Industry

Demand Response and Efficiency



Smart Appliances



Solar PV - Residential



Solar PV - Commercial



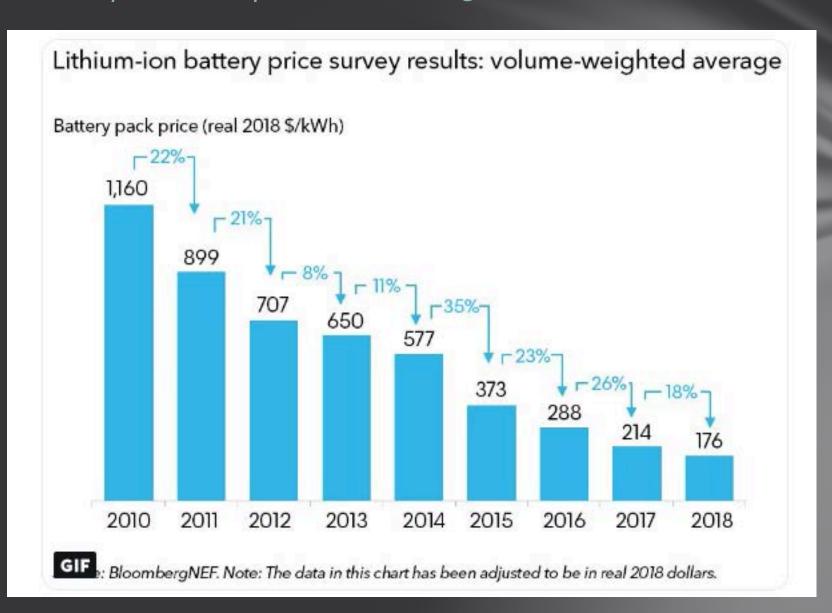
Electric Vehicles and Solar PV



Battery



Battery Price Drop Since 2010 = 85%



What is a Microgrid?

A microgrid is a local energy grid that can operate independently of the traditional energy grid, making it more efficient and reliable. It can be powered by generators, batteries and renewable resources like solar, wind, biogas or biomass.

In Partnership with:





Why a Microgrid?

- More reliable than traditional grid
- Conserves and stores energy
- Self-sufficient and sustainable
- Carbon-free solutions
- Uses clean energy
- **Energy system of the future**
- Demonstration and education

Microturbine **65 kW** Fuel Cell 25 kW External Power Source 0 kW **ENVIRONMENTAL** CENTER **EV Charging Stations**

Battery

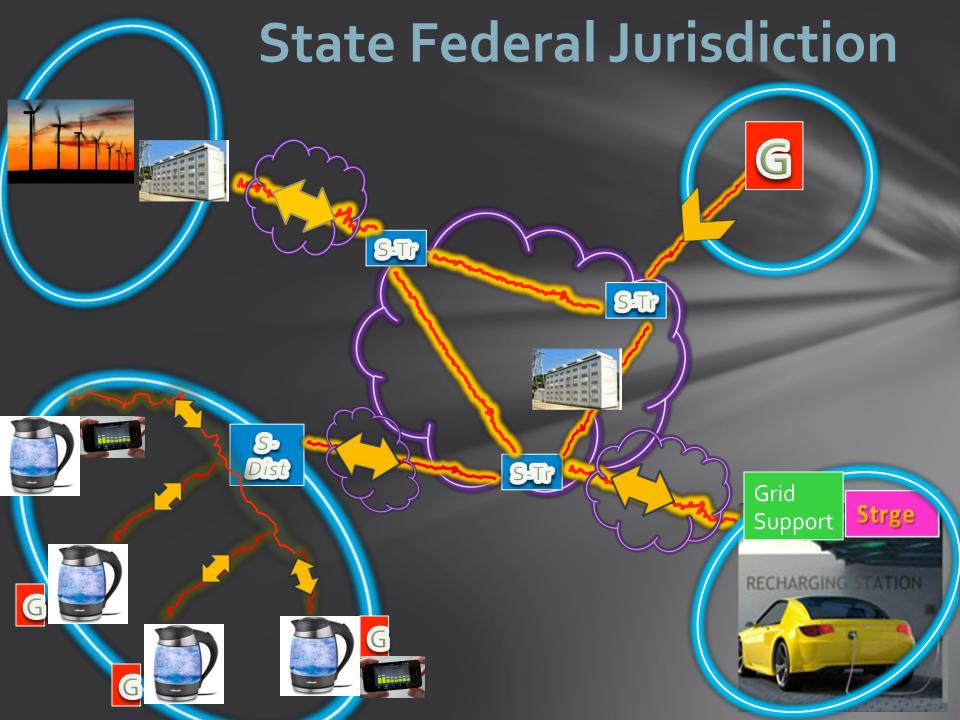


Solar 200 kW

IMMERSION CENTER

HOUSES: Microgrid Controller Fuel Cell





Communities Take Action

Behind the Meter: hard power

Municipal facilities
Citizenry – incentive, educate
Coordinated procurement programs

IOUs and Coops - soft power

Municipal Utilities – lots can be accomplished

Resilience – ask hard questions and demand action

Economic Development - attract energy-related businesses

The End ...& the Beginning

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