



## **2021 IMPACT REPORT**

The annual report of the Wisconsin Academy of Sciences, Arts & Letters for the 2020-21 fiscal year



The Wisconsin Academy is a place where people can connect with experts and learn from each other. Our programs are made for people who are curious about the world and proud of Wisconsin ideas.

## **OUR MISSION**

To create a better world by connecting Wisconsin people and ideas.

## **OUR VISION**

A brighter future inspired by Wisconsin ideas.

### **OUR VALUES**

Curiosity
Critical thinking
Creativity
Civil discourse

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## **About this Report**

The Wisconsin Academy is a 501(c)3 tax-exempt organization (EIN 39-1054856) dedicated to creating a better world by connecting Wisconsin people and ideas. Our endowment is managed by the Wisconsin Academy Foundation, a separate 501(c)3 tax-exempt organization (EIN 39-1681809).

> For a digital version of our 2021 Impact Report, visit wisconsinacademy.org/2021ImpactReport.

Credit (Cover): John Greenler

#### WHO WE ARE

#### As of June 30, 2021

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Foundation Founder: Ira Baldwin (1895–1999) Freda Harris • Foundation President Andrew Richards • Foundation Vice President Richard Donkle · Foundation Treasurer Arjun Sanga · Foundation Secretary

#### Foundation Directors

Tina Abert Mark J. Bradlev Patricia Brady Kristen E. Carreira Jane Elder Jack Kussmaul Tom Luljak



Bill Da

## Introduction

As we look back at the period between summer 2020 and the spring of 2021, I think we'll all remember it as a time of endurance and adaptability. At the Academy, we embraced uncertainty and shifted our programs to meet people where they are with opportunities to connect, reflect and learn whether it was exploring climate change, contemporary poetry, and the foundations of democracy in Zoom discussions, or spending a quiet evening at home reading the works of Wisconsin writers in Wisconsin People & Ideas magazine.

We will be forever grateful to you, our donors and partners who sustained our work through your generosity and commitment to our mission during trying times. You've given us the capacity to rebound and build for a new era—one with greater diversity, new ways to connect, and steadfast commitment to building a better world through ideas.

Jane E. Elder

Thank you!

Jane Elder

**Executive Director** 





Vulnerable Bodies, April 15-July 24, 2021. A pop-up exhibition at Garver Feed Mill, featuring work by Demitra Copoulos, Erica Hess, Yevgeniya Kaganovich, J Myszka Lewis, Masako Onodera, and Valaria Tatera.

# **James Watrous Gallery**

Throughout this pandemic year, our gallery space at Overture Center for the Arts remained closed, and our scheduled exhibitions were postponed. We took advantage of this rare quiet period to engage in a thorough evaluation of the gallery program. Focus groups and surveys directed to artists who have shown with us, dedicated visitors, and a broad general audience gave us important perspective on the Academy's exhibit program, curatorial approach, and location. What we learned through this process will guide the direction of our gallery program for many years to come.

In April, we seized the opportunity to mount an exhibition at Garver Feed Mill, which had just finished renovating its new gallery space. With the dust literally settling around us, we installed a group exhibit called *Vulnerable Bodies*, featuring six women artists whose work addresses the paradox of fragility and resilience. It was heartening to engage with visitors in person again, and the casual atmosphere at Garver Feed Mill, with people dropping by after a yoga class or a slice of pizza, was a refreshing change from the more formal space of Overture Center.





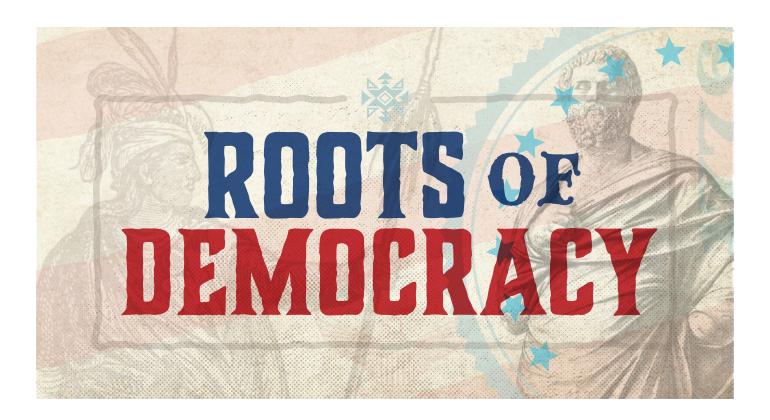
# Wisconsin People & Ideas

Since 1954, the Academy has published a magazine that features thoughtful stories about Wisconsin people and culture, original creative writing and artwork, and informative articles about homegrown innovation. No other publication draws together the best Wisconsin-based writers, artists, and photographers to create a forum for exploring Wisconsin ideas. The magazine is even printed in Wisconsin.

In spite of staff furloughs and reduced office hours because of COVID-19, we produced two double-issues of Wisconsin People & Ideas—and what great issues they were, featuring two of the most dynamic women of color in our state right now: Chef Elena Terry and Wisconsin Poet Laureate Dasha Kelly Hamilton. In these issues we also shared award-winning works of fiction and poetry by Wisconsin writers—many of whom were published for the very first time—as well as reviews of important books by Wisconsin authors.







# **Roots of Democracy**

In the winter months, we hosted the four-part, online Roots of Democracy Series, funded in part by the Wisconsin Humanities. We were inspired by the National Endowment for Humanities' "More Perfect Union" initiative commemorating the 250th anniversary of the signing of the Declaration of Independence. This initiative is inviting humanities organizations to explore what this significant

#### **Turtle Island Confederacies: Relationships and Balance**

Explores the conditions in pre-contact North America that gave rise to the Three Fires and Haudenosaunee confederacies and the lessons from their approaches to democratic principles.

#### **Founding Narratives:** The Evolution of Ancient Athenian and Early **American Democracy**

An introduction to early Classical and Enlightenment experiments in democracy and the way ideas from these periods ultimately shaped the American Constitution.

milestone means for America today. Our series delved into the origins of ideas, history, and cultural practices that informed the structure of American government and its concepts of rights and responsibilities. These four discussions were recorded and are available as videos on our website:

#### **Post-Contact Indigenous Governance**

A discussion of the intense challenges Native systems of governance have faced since European explorers first landed on these shores.

#### **Balancing Individual** Interests and the **Common Good**

How can America address its big problems through government leadership and individual citizen participation?



# **Academy Courses**

In winter of 2021, the Academy launched an ambitious pilot series of online courses in creative writing and the visual arts called Academy Courses. This pilot was our attempt to bring people together for lifelong learning and personal enrichment—especially against the backdrop of the COVID–19 pandemic. We drew together a group of expert instructors from across the state and across disciplines for our pilot courses, listed below.

We learned a lot from our pilot project of moderately priced courses for adult learners, including the need to provide at least one scholarship per course. Over 93% of participants who responded to our post-course survey said they were satisfied with the courses they took and 96% said that they felt valued and welcomed. The pilot went so well that Academy Courses is now a full-fledged program of the Academy with plans for at least four courses in creative writing and the visual arts per trimester as well as proposed future courses in the sciences.

Writing True Stories

with instructor Marja Mills

**Poetry Writing Workshop** with instructor Angela Voras-Hills

Writing Imaginative,
Emotional & Engaging Fiction
with instructor Lucy Sanna

Scientific Illustration:
Spring Sketchbook
with instructor Jacki Whisenant

**Foundations in Classical Drawing** with instructor Philip Salamone

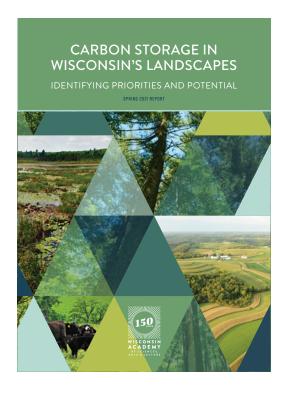
Intermediate to Advanced
Oil & Acrylic Painting
with instructor Mary Diman



John Greenler

# Advancing Natural Climate Solutions in Wisconsin Landscapes

With support from the Sally Mead Hands Foundation and the McKnight Foundation we published the report Carbon Storage in Wisconsin's Landscapes. This report is the culmination of a twoyear collaboration among a team of 20 experts, including scientists and leaders across many relevant fields. The report discusses the potential for storing carbon in Wisconsin's landscapes and identifies near-term actions. We found broad agreement among our experts on what characterizes high-quality land carbon sinks; the value of incorporating co-benefits (such as biodiversity protection, water quality, and flood prevention) in prioritizing sites for protection; and the importance of centering equity in decision-making. The team also identified the need for urgent action in this area, given the potential for keeping more carbon in Wisconsin forests and other lands. Widely shared across the state, our report and corresponding briefing provided an opportunity for questions and feedback. This year, work will focus on policy levers that can be pulled to incorporate carbon storage into forest management in Wisconsin. Through collaboration with forest landowners, managing agencies, industry leaders, experts, and scientists, our work will continue to amplify voices and provide solutions to the climate emergency.



## **Climate & Energy Lunch Series**

Through our Climate & Energy Initiative, we host a regular lunch discussion to share ideas from experts with wider audiences and support civil dialog on complex Wisconsin challenges. During the pandemic, the series shifted to a virtual format, expanding our outreach across the state. Drawing together hundreds of people in Wisconsin and beyond, we've highlighted voices working to engage everyone in the climate conversation. Topics spanned the connection between climate change and the pandemic, building more equitable organizations in the climate arena, transformative strategies, and several sessions on natural climate solutions.



## **Elevating the Role of Business Leaders in Climate Solutions**

In October 2020, we brought together Wisconsin business leaders to kick-start a dialogue about leading on climate change in today's transformative times. Business Executives, including Tom Boldt from the Boldt Company and Jeff Thompson, former CEO of Gundersen Health System, discussed how businesses can lower their carbon footprint and position themselves to lead on addressing societal challenges. Participants left with insights from peers into practical ways they can address climate change in their businesses and new connections with leaders who are paving the way to reduce their carbon impact.

## Science and Climate on the Airwayes

#### Wisconsin Climate & Energy Broadcast

Over the last year, our Climate & Energy team created new avenues to broaden our reach and share our work. In May 2021, we started a monthly broadcast on Madison community radio station WORT 89.9 FM. Each broadcast features Wisconsin leaders focused on clean energy and climate. These leaders discuss clean energy solutions and how to reduce carbon in our atmosphere, and more. To hear each episode, please visit https://www.wisconsinacademy.org/ wisconsin-climate-energy-broadcast

Our Climate & Energy Initiative for 2020-21 was supported through generous grants from the Sally Mead Hands Foundation and the McKnight Foundation, as well as direct gifts from individual donors.



Althea Dotzour Photography

## **Literary Awards**

Wisconsin writers and poets made the most of isolation and quarantine conditions over the last year by pursuing their craft in a time when we really needed it. Powerful poems and stories helped connect our writers to new audiences, and the online format helped poetry and fiction enthusiasts connect with new works and their authors—a win-win for all. This year's *Wisconsin People & Ideas* Fiction and Poetry Contest received 77 fiction manuscripts and 669 poems, from which contest judges—author Chloe Benjamin and poet Oscar Mireles—selected the winners listed on the following page.

Winners received awards of \$100 to \$500, publication in Wisconsin People & Ideas, and a reading at the Wisconsin Book Festival. First-place winners in both categories also received a one-week writers' residency at Shake Rag Alley Center for the Arts in Mineral Point. Many contest winners from 2020 and recent years shared their work through readings we hosted on Zoom and Facebook Live, which attracted audiences throughout Wisconsin and beyond.



#### **2020 FICTION CONTEST WINNERS**

1<sup>ST</sup> PLACE

Jacquelyn Thomas

Junk Shed

Dodgeville



2<sup>ND</sup> PLACE **Jennifer Morales Wiseacres** Viroqua



3<sup>RD</sup> PLACE **Barbara Kriegsmann** *Without Provisions Sister Bay* 



**2020 POETRY CONTEST WINNERS** 

1<sup>ST</sup> PLACE **Susan Martell Huebner**1967

Mukwonago



2<sup>ND</sup> PLACE **Kathryn Gahl Sister**Appleton



3RD PLACE **Dominic Holt** *Liquirizia Monona* 



## The Full Circle Society

Connecting your values to your legacy

The Full Circle Society recognizes and thanks those who have included the Wisconsin Academy in their estate plan. Their generosity provides the financial cornerstone for building a future of possibilities and furthering our promise to enrich the scientific and cultural fabric of our state.

Anonymous (3)
In Memory of
Norman C. Anderson\*
Ira Baldwin\*
Ann Bardeen-Henschel\*
Ron & Dorothy Daggett\*
Mary and Jerry Foote
Constance & Dudley Godfrey\*
Terry Haller
Carroll Heideman
Joseph D. & Patricia M. Heim

Jane Campbell Hutchison\* Gunnar & Lorraine Johansen

Jack Kussmaul
David Lundahl
Elizabeth McCoy\*
Nancy Rae Noeske\*
Jim and Joy Perry
Elizabeth Souter\*
Harry Steenbock\*
Linda L. Ware
Patricia Weisberg\*

Thank you to all our Full Circle Society members for leaving a legacy gift. Members and friends are encouraged to consider including the Wisconsin Academy and Wisconsin Academy Foundation in your estate plans. Every planned gift has the power to complete the circle that connects us to our past and our future.

If you are not listed in the Full Circle Society, but have made a commitment or would like more information about leaving your legacy to the Wisconsin Academy, please contact our development department at 608-733-6633 x16. You can also contact us if you are interested in growing either of our named endowment funds.



In 2017, Wisconsin Academy Foundation established two endowment funds:

**The Terry Haller Fund for the Arts** to celebrate the retirement of long-serving Board member Terry Haller

**The Thomas Pleger Memorial Fund** to celebrate the life of former Board member Tom Pleger (1969-2017)

## Wisconsin Academy Foundation

Established in 1992, the Wisconsin Academy Foundation is a separate 501(c)3 dedicated to the stewardship of the Academy's endowment as a way to provide the Academy with a steady source of income in perpetuity. Currently, this income represents approximately one-third of total annual funds needed for Academy programming and operations.

A special thank you to the many donors who contributed to the Great Performance Fund at the Madison Community Foundation, which is separate from the permanent endowment held by the Wisconsin Academy Foundation. The Great Performance Fund directly supports Academy Talks and James Watrous Gallery programming at Overture Center for the Arts.

\*Gift has been realized.



Elizabeth McCoy



Ira Baldwin



Nancy Noeske



Harry Steenbock

## Full Circle Society Members: In Memoriam



**NORMAN C. ANDERSON** 

For over 55 years, Norman C. Anderson was a proud member of the Wisconsin Academy. He spent his life dedicated to public service. During his time in the Wisconsin State Assembly, he pushed for legislation requiring people in automobiles to wear seat belts and for motorcyclists to wear helmets. He became well known for his advocacy for environmental protection. In 1970, the Academy honored him with a Centennial Medal of the Wisconsin Academy of Sciences, Arts and Letters for his legislative achievements on behalf of the state's natural resources.

Anderson passed away on June 27, 2020 at the age of 92, leaving a legacy of love for his family, leadership for his state, protection for the environment, and a love of law that brought justice to many. We were honored to receive a bequest to the Academy in the memory of Norman C. Anderson upon his passing. He will be missed.



JANE CAMPBELL HUTCHISON

On July 12, 2020, we lost Academy member Professor Emerita Jane Campbell Hutchison at the age of 87. An expert in the history of Northern European art, she taught art history at UW-Madison from 1964 until her retirement in 2012.

During her career, Professor Hutchison supervised seventeen Masters theses and eleven PhD dissertations as well as those students whose lives and careers she was able to enrich. Because of her passion for the arts and arts education, Professor Hutchison helped support our campaign to establish the James Watrous Gallery at the Overture Center for the Arts in 2002 by creating an irrevocable beneficiary policy. Her generosity, established so many years ago, helped ensure a premier gallery for Wisconsin artists in Madison as well as securing additional legacy funds upon her passing. Our deepest thanks to Professor Hutchinson for her leadership in the arts.

## In Appreciation of our 2020-2021 Donors & Sponsors

The Wisconsin Academy of Sciences, Arts & Letters is pleased to publicly acknowledge the community of donors who gave combined cash or in-kind contributions of \$100 or more between July 1, 2020, and June 30, 2021. Thank you to everyone who contributed to the success of our many endeavors this past year. With your help, we reached our annual fundraising goals, which helped us find ways to engage with a larger community of life-long learners during a global pandemic. Together we are building a brighter future inspired by Wisconsin ideas.

## THE MINERVA SOCIETY Annual Contribution of \$10,000+

Anonymous (1)

Norman C. Anderson Trust

The Boldt Company

Sally Mead Hands Foundation

Ruth DeYoung Kohler Community Impact Fund

Madison Community Foundation

- Great Performance Fund

McKnight Foundation

**RDK Foundation** 

Wisconsin Academy Foundation

Tom Wolfe & Pat Powers

# Annual Contributions of \$5,000-\$9,999

Anonymous (2)

Huston Design

Bequest from the estate of Jane Campbell Hutchison

Madison Community Foundation

- Walter & Dorothy Jones Frautschi Fund
- Evjue Foundation Great Performance Endowment Fund

PBS Wisconsin

Millard & Barbara Susman

UW-Madison

**UW-Madison Division of Continuing Studies** 

UW-Milwaukee

Linda L. Ware

Wisconsin Humanities

## Annual Contributions of \$2,500-\$4,999

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Richard & Ann Burgess

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Laird Youth Leadership Foundation

Sheldon & Marianne Lubar

Madison Community Foundation

Ron & Dorothy Daggett
 Endowment Fund

Wisconsin Arts Board

Wisconsin Public Radio

# Annual Contributions of \$1,000-\$2,499

Anonymous (1)

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Mary Burke

Douglas & Sherry Caves

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D.B. Reinhart Institute for Ethics in

Leadership

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Jack Kussmaul

Lawrence University

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Madison Community Foundation

- Terry Haller Designated Fund

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Stephen Morton

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Pleasant T. Rowland Foundation

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Sharon Dunwoody & Steve Glass

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Stewart Macaulay

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Fran & Louis Rall

Kevin Reilly

Chan Stroman & John Roll

Marty Wood

Allen M. Young, Ph.D.

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Dennis & Naomi Bahcall

Tino Balio

A. Beyer-Mears

Malcolm & Penny Brett

Anthony & Elaine Bukoski

Elizabeth Campbell

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Herman Felstehausen

Carol Fleishauer

Bernard Friedman

Fromm-Sarto Foundation

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Carol & Dean Schroeder

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Thomas W. Still

Patricia & Charles Stinger

Roy & Mary Thilly Kerry A. Trask Frederick J. Wenzel Paul H. Williams Dave Zweifel

# Annual Contributions of \$100-\$249

Anonymous (7)
Julius & Hilde Adler
Todd L. Ambs

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Norman W. Bair Michael & Karen Barry

Sue Bauman
Robert Beck
Marcia Bjornerud
Kimberly M. Blaeser
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Robert & Jo Ann Wagner Peg & Ron Wallace Thompson Webb III Richard & Mary Wehner

Don Wichert

Roger & Kristi Williams

Wisconsin Environmental Initiative

Alan & Beth Wolf

#### **Tribute & Memorial Gifts**

Colin Davis Jackie Macaulay

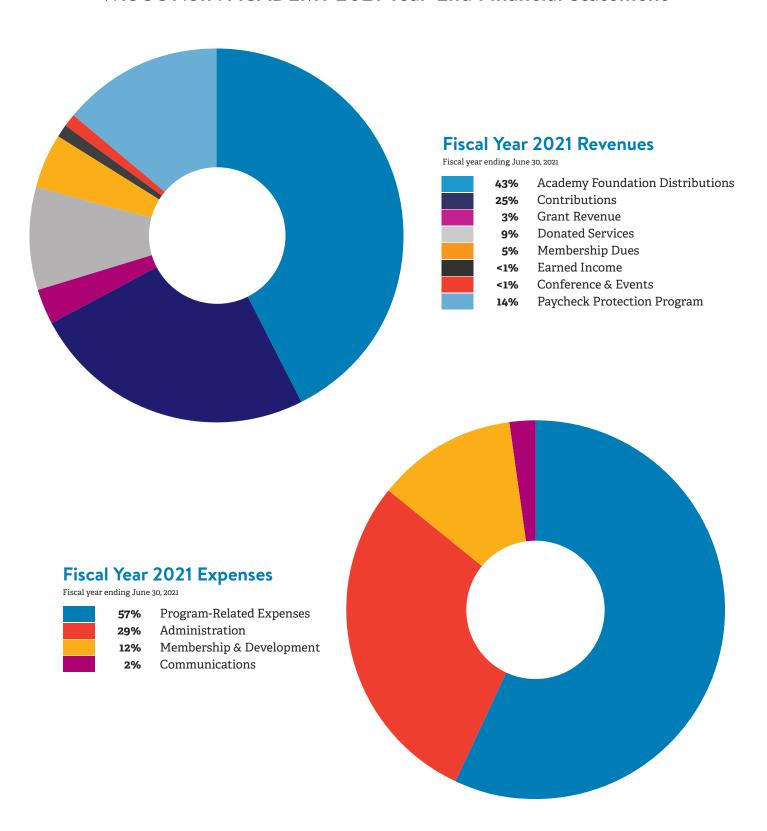
Justice Shirley Abrahamson Norman C. Anderson

Our Mother, Frances L. Morgan

Ruth Kohler

Did we miss your name? Please call us at 608-733-6633 with corrections or omissions.

### WISCONSIN ACADEMY 2021 Year-End Financial Statement



# Statement of Activity Fiscal year ending June 30, 2021

REVENUI	R	E١	/E	N	U	E
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Academy Foundation Distributions	\$	329,088
Contributions		193,173
Grant Revenue		26,084
Donated Services		64,849
Membership Dues		38,291
Earned Income		352
Conference & Events		1,450
Paycheck Protection Program		106,005
Total Revenue	\$	759,292
EXPENSES		
Program-Related Expenses	\$	393,861
Administration		199,097
Membership & Development		86,182
Communications	_	16,395
	_	
Total Expenses	\$	695,535
Change in net assets	\$	282,047
Net assets - Beginning of year		364,439
Net assets - End of Year	\$	646,486

# Statement of Financial Position as of June 30, 2021

#### **ASSETS**

7,002.0	
Cash and cash equivalents	\$ 621,241
Fixed assets, net	40,208
Prepaid expenses	7,419
Accounts receivable	59,550
Unconditional promises to give	0
Total Assets	\$ 728,418
LIABILITIES	
Accrued payroll, taxes, and vacation	\$ 48,891
Unearned revenue	8,133
Paycheck Protection Program refundable advance	0
Accounts Payable	24,908
Line of credit	0
Total Liabilities	\$ 81,932
Total Net Assets	\$ 646,486
Total Liabilities and Net Assets	\$ 728,418

This is a summarized financial presentation. Complete audited financial statements are available upon request. Auditors: Wegner CPAs, LLP



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