

## Celebrate Poetry Across Wisconsin

# Bloom: A Season of Poetry



In spring 2024, the Wisconsin Academy will be bringing poetry to communities across the state through special hybrid events. From Poetry & Pi(e) in Eau Claire on March 14 to Poetry and the Natural World with U.S. Poet Laureate Ada Limón in Madison on May 23, Wisconsinities will have the opportunity to expand their literary horizons and consider new points of view.

There are several ways to participate...

#### **Sponsorship**

Showcase your commitment to the letters and gain prominent recognition by becoming an event sponsor. Sponsors will be acknowledged in the event program, event webpages, promotional and printed material, and through social media based on the level of commitment.

#### Host a Watch Party

Share the joy of poetry with your own community by hosting watch parties for these events. Poetry & Pi(e) watch parties are offered for free. Host a watch party for U.S Poet Laureate Ada Limón's event for only \$100.

#### **Attend the Event**

Attend these events in person and invite members of your organization and community to attend.

#### **Contact Us**

For questions regarding this opportunity, please contact Erika Monroe-Kane, Academy Executive Director at (608) 733-6633 ext. 11 or via email at emonroekane@wisconsinacademy.org





# **Sponsorship Tiers**

| Benefits   | \$20,000        | \$10,000        | \$5,000      |
|--|-----------------|-----------------|--------------|
| Business logo in program and online materials                              | $\checkmark$    | $\checkmark$    | $\checkmark$ |
| Special recognition at opening and closing of Poetry and the Natural World | <b>√</b>        | $\checkmark$    | $\checkmark$ |
| Social media highlight   | Individual Post | Individual Post | Shared Post  |
| Ad in WP&I magazine  | Full Page       | Half Page       | Quarter Page |
| Complimentary in-person registration for Poetry and the Natural World      | 7 tickets       | 4 tickets       | 2 tickets    |
| Acknowledgement in press release(s) and online media                       | $\checkmark$    | $\checkmark$    |              |
| Sponsorship of the preview reception                                       | $\checkmark$    |                 |              |
| Sponsor recognized in opening remarks                                      | $\checkmark$    |                 |              |

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