THE WISCONSIN ACADEMY LOOKS BACK ON 2012

Welcome to our 2011–2012 Annual Report. Every year we like to highlight some of the best of our independent nonprofit organization's work—and take a moment to thank the people who make that work possible. There was an change in leadership in 2012 as Jane Elder became the Executive Director of the Wisconsin Academy of Sciences Arts & Letters. Under her leadership, the Wisconsin Academy is creating new opportunities for communities across the state to connect around the issues and ideas important to our future. We're pleased to share some of the highlights with you.



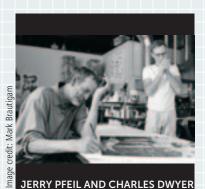
ACADEMY EVENINGS TALKS

In the 2011–2012 season, the Wisconsin Academy presented sixteen Academy Evening talks across the state, providing a forum for leading Wisconsin experts, researchers, scholars, and artists to present and discuss ideas. These free talks encourage interaction between the public and Wisconsin's best minds in the effort to build a more engaged and enlightened community. In Madison, Academy Fellow Dr. Richard Davidson drew audiences totaling more than 1,250 people to discuss the neurological origin of emotions and how we are able to shape them. Audiences at our packed Academy Evening talks in La Crosse and Sheboygan were treated to insights by Wisconsin Academy Fellows Kerry Trask and John Gurda on how Wisconsin history shapes the way we live now. As part of our Age On! Series in the Fox Valley, Susan and John McFadden helped de-stigmatize dementia, and showed how compassionate and creative community responses can make this journey more hopeful, dignified, and humane.



JAMES WATROUS GALLERY

2011–2012 saw six diverse and enriching exhibitions in the James Watrous Gallery. From restored, discovered mid-century photographs to large-scale and multimedia installations documenting historical migration patterns into the West, Watrous Gallery exhibitions showcased how contemporary Wisconsin artists engage with, interpret, and comment on Wisconsin culture. A highlight of this season was *Encountering Cultures*, a series of large-scale color photographs of the Rendezvous, historical re-enactments of the French fur trade era (circa 1760–1840). Rendezvous participants come from all over the country to these gatherings, setting up camp and dressing the part of fur traders and Indians. *Encountering Cultures* is the work of Madison artist Tom Jones. Jones's Ho Chunk identity is central to his work as an artist. Keenly aware of photography's role in shaping others' perception of "Indian-ness," Jones uses his own camera to offer a perspective from within the Ho Chunk community. *Encountering Cultures* featured gallery talks by Jones; a presentation by Isaac Walters, a history teacher and experienced re-enactor from Blair, Wisconsin; and our first SPARK event for adults experiencing memory loss.



WISCONSIN PEOPLE & IDEAS

"A thinking person's guide to life in Wisconsin," is the way we've heard readers describe Wisconsin People & Ideas magazine. It is the only magazine covering contemporary Wisconsin thought and culture, sharing with readers—both online and in print—the best of Wisconsin. This year, Charles Nevsimal told the powerful story of Jerry Pfeil and his collaboration with Milwaukee artist Charles Dwyer in the face of life on the streets. We explored the science behind issues our state is facing right now, from algae in our lakes to iron mining and the geology of the Penokee range. As part of our regular Fellows Forum feature, Chief Justice Shirley Abrahamson of the Wisconsin Supreme Court shared new ideas for improving the strategies and effectiveness of Wisconsin's justice system and world-renowned crane conservationist George Archibald provided a status update on the most endangered of the species.



WISCONSIN POET LAUREATE & OTHER COLLABORATIVE PROJECTS

This was also the year that the Wisconsin Academy "adopted" the Wisconsin Poet Laureate program. We also began new partnerships with Shake Rag Alley School for Arts and Crafts in Mineral Point, Wisconsin Institute for Public Policy, and other institutions and organizations from across the state that are interested in elevating the level of dialogue around—and finding creative ways to address—the issues of today.

... AND LOOKS AHEAD TO 2013

Designing programs that explore the intersections of the sciences, arts, and letters is what the Wisconsin Academy does best. And the connections found at these intersections offer fresh insight and context for the complex challenges of today, allowing us to see our world—and ourselves—in a whole new way. In the coming year, we will continue to focus on work that contributes to a sustainable and resilient Wisconsin, building on some of the Wisconsin Academy's historic strengths and current efforts. Let's take a look ahead:

Our renewed **Waters of Wisconsin II** (WOW II) initiative received a kick start from the Joyce Foundation this year. In 2013, we'll examine the lessons learned in the decade following our forward-thinking recommendations from 2003, while looking ahead to the next decade and a new set of challenges. WOW II will engage public audiences across the state in water stewardship through dialogue, education, and cultural outreach. The public launch of this program on April 9 will feature freshwater expert Sandra Postel at Overture Center for the Arts, made possible through a generous grant from the Madison Community Foundation.

Our new initiative on **Wisconsin's Climate & Energy Future**, funded by the Sally Mead Hands Foundation, is sparking fresh conversation on how Wisconsin can provide leadership in both climate response and smart energy strategies. Our goal is to shape a new narrative on energy and climate strategies for Wisconsin that focuses on "can do" solutions, initiative and innovation, and practical next steps.

At the Watrous Gallery, the upcoming exhibition *Vital Skills* (March 1 – April 23) will present the work of approximately thirty Wisconsin artists and artisans who are preserving traditional hand skills. These diverse individuals—boat builders, weavers, metalsmiths, papermakers, and more—hold a reserve of knowledge and experience that could be crucial to rebuilding local economies in the face of climate change and fossil fuel depletion. *Vital Skills* will celebrate the work of these skilled people and explore the role they might play in creating a truly sustainable local economy.

In the coming year, we will approach the theme of a more resilient Wisconsin through a series of articles in *Wisconsin People & Ideas* that explore current issues like **frac sand mining** and climate change. The arts play a major role in creating and sustaining our sense of place here in Wisconsin, and the magazine will cover the best of the **visual and literary arts** like no one else does by providing a forum for new and provocative works from across the state.

Academy Evening talks will offer the public a new lens for seeing a way toward **a more resilient Wisconsin**. We'll look more closely at cultivating creativity, creating healthy, vibrant communities, and designing and supporting education that prepares citizens for the century ahead.



You've likely participated in our programs during the past year. You also understand how critical these programs are to making our state a better, more culturally and intellectually rich place to live. By supporting the Wisconsin Academy you can help spread these programs—and knowledge—across the state.

Take the time to consider an investment in the Wisconsin Academy. Whether you give \$50 or \$5,000, you have an opportunity to direct the course of our state. Please send us a tax-deductible gift by visiting www. wisconsinacademy.org/give to contribute safely and securely online. Call 608-263-1692 or e-mail us at contact@wisconsinacademy.org and we'll be happy to visit with you and discuss the ways in which you can support the Wisconsin Academy.









WISCONSIN ACADEMY STAFF



Jane Elder, executive director

Jane brings to the Wisconsin Academy a strong background in public policy leadership, nonprofit management, and involvement in Wisconsin arts. Her career has focused on environmental policy and communications, while personal interests include theater, modern dance, and painting. Jane was the founding director of

the Sierra Club's Great Lakes program, and she led the organization's Midwest Office for many years, spearheading advances in water quality, air quality, and public lands protection.



Randall Berndt, assistant curator, James Watrous Gallery

Randall received an MFA in painting from UW–Madison in 1969 and has pursued the life of the artist mixed with the demands of the "real world" ever since. Career highlights include a 1996 Wisconsin Arts Board Visual Arts Fellowship and participation in the

Madison Art Center's 1987 Triennial Exhibition.



Jody Clowes, exhibitions manager, Watrous Gallery

Jody is a curator and writer interested in the complex relationship between design intention, technique, and cultural meaning. Prior to joining the Academy staff, Jody served as director of UW– Madison's Design Gallery.



Adam Erdmann, director of development

Adam comes to the Wisconsin Academy from Madison Children's Museum, where he served as associate director of development. While there, he coordinated special events and helped raise funds to open the organization's award-winning new facility in 2010. Adam left the Academy in

November of 2012 for a position at the Wisconsin Institutes for Discovery in Madison.



Martha Glowacki, director, James Watrous Gallery

Martha has been a curator, exhibition designer, and grantwriter/fundraiser for the Watrous Gallery since 2004. She previously was director of the Design Gallery at the UW–Madison (2000–2003). Martha has an MFA degree from UW–Madison and is a sculptor showing her work on

a regional and national level. She is particularly interested in intersections between visual art and the natural sciences.



Sarah Larsen, office & outreach manager

Sarah worked for Wisconsin Public
Television as a program assistant for
History programming and more recently
as unit manager for WPT's development
department and liaison to the Board of
Directors for the Friends of Wisconsin
Public Television.



Don Meyer, business operations manager

Don began his accounting career working for Combustion Engineering Inc., establishing field offices at their various projects throughout the southwest. He moved to Wisconsin in 1988 to establish the role of internal auditor for InterVarsity Christian Fellowship.



Jennifer Smith, Academy Evenings director

Jennifer has a long track record of working in nonprofit and educational settings, including St. Catherine University, University of Wisconsin System Administration, UW Extension and UW–Madison. Outside of the Academy, Jennifer is a freelance journalist and grant

writer who received a 2009 Excellence in Journalism award from the Milwaukee Press Club. She holds a BA from the University of Michigan and an MA from the University of Wisconsin, both in art history.



Jason A. Smith, director of communications and editor, *Wisconsin People & Ideas*

Before joining the Wisconsin Academy in 2008, Jason was the managing editor of *The Common Review*, the quarterly magazine of the Great Books Foundation, and helped the storied nonprofit to develop books and materials for adult reading

groups. While in Chicago, Jason also worked with Chicago Public Schools to pilot a reflective reading course for their service-learning program. He was born in Appleton, Wisconsin, and raised about 40 miles west in Waupaca.

Phyllis Huffman

IN APPRECIATION OF OUR 2011–2012 SEASON SUPPORTERS

We couldn't do it without you! As an organization that relies heavily on contributed income to cover the costs of programs and operations, we graciously appreciate our 2010-2011 season supporters. No matter what the size of the gift, it takes the vested interest of many people to create a better Wisconsin. Thank you.

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WISCONSIN ACADEMY COUNCIL 2011–2012

The Council is the governing body of the Wisconsin Academy. Representing various regions of the state, the Council acts on behalf of Wisconsin Academy members. The Council sets policy and participates in strategic planning to implement the Wisconsin Academy mission of connecting people and ideas for a better Wisconsin. Council members also identify resources and community partners to help the Wisconsin Academy grow.

Officers of the Council

President: Millard Susman Immediate-past President: Jim Armstrong

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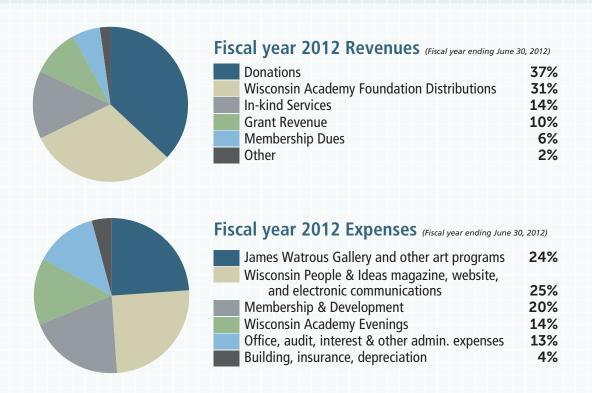
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2011-2012 YEAR-END FINANCIAL STATEMENT



Statement of Activity

Fiscal year ending June 30, 2012

Revenue	
Donations	\$ 281,828
Wisconsin Academy Foundation Distributions	236,015
In-kind services	106,307
Grant revenue	73,800
Membership dues	45,074
Other Revenue	\$ 18,660
Total Revenue	\$ 761,684
Expenses	
Program-related expenses	435,001
Membership and Development	138,032
Office, audit, interest & other admin expenses	86,801
Building, insurance, depreciation	\$ 28,930
Total Expenses	\$ 688,764
Change in net assets	\$ 72,920
Net assets – Beginning of year	\$ 69,977
Net assets – End of year	\$ 142,897

Statement of Financial Position

as of June 30, 2012

Assets		
Cash and cash equivalents	\$	54,992
Pledges receivable		17,250
Certificates of deposit – restricted		13,082
Fixed assets, net		99,674
Other assets	\$	8,533
T-t-I At-		102 521
Total Assets	<u>></u>	193,531
Liabilities		
Line of credit	\$	22,000
Accounts Payable		3,301
Unearned revenue		10,764
Other liabilities		14,569
Total Liabilities		50,634
	П	
Total Net Assets		142,897
Total Liabilities and Net Assets	\$	193,531

This is a summarized financial presentation. Complete audited financial statements are available upon request.

Auditors: Wipfli

WISCONSIN ACADEMY FELLOWS

Wisconsin Academy Fellows are elected for high levels of accomplishment in their fields as well as lifelong commitment to intellectual discourse and public service. These distinguished individuals from a wide range of disciplines provide ideas and inspiration for our programs and projects. Fellows are limited to a group of one hundred at any given time. Our current Fellows are listed below with the year of their induction.

Shirley S. Abrahamson (1982) Chief Justice, Wisconsin Supreme Court, Madison

Steven Ackerman (2011) Professor and director, Cooperative Institute for Meteorological Satellite Studies, UW-Madison

Julius Adler (1996) Professor of biochemistry and genetics, UW-Madison

Jerry Apps (2012) Author, historian, Madison

George Archibald (1988) Co-founder and director, International Crane Foundation, Baraboo

Emily Auerbach (2006) Professor of English, UW-Madison

Alfred Bader (1986) Art collector and former chairman, Aldrich Chemical Company, Milwaukee

Tino Balio (2012) Professor emeritus, Communication Arts and founder of the Wisconsn Film Festival, UW-Madison

Karen Johnson Boyd (2003) Arts executive and gallery owner, Racine

Nancy Ekholm Burkert (1986) Literary illustrator, East Orleans, Massachusetts

Molly Carnes (2006) Physician and professor

of medicine, UW School of Medicine and Public Health, Madison Sean Carroll (2008) Professor of molecular biology and genetics,

UW-Madison

Ferne Caulker (1990) Choreographer, director of Ko-Thi Dance Company, Milwaukee

Alta Charo (2005) Biomedical ethicist, UW Law School, Madison

Warrington Colescott (1988) Artist and printmaker, professor of art, UW-Madison

William Cronon (2006) Professor of history, UW-Madison

*James Crow (1984) Professor emeritus, Department of Genetics, UW-Madison

Richard Davidson (2004) Neuroscientist and psychologist, UW-Madison, and director of the Center for Investigating Healthy

Richard Davis (2004) Bass player and professor of music, UW-Madison

Hector DeLuca (2002) Professor and chair, Department of Biochemistry, UW-Madison

John DeMain (2006) Music director and conductor, Madison Symphony Orchestra

Michael Dombeck (2008) UW System Fellow and professor of global conservation, UW-Stevens Point

Robert H. Dott, Jr. (2011) Professor of geology, UW-Madison

William F. Dove (2009) Professor of oncology and medical genetics, UW-Madison

lan Duncan (2009) Professor of neurology, UW-Madison School of Veterinary Medicine

Judy Faulkner (2011) Founder of Epic Systems, Verona

Jean Feraca (2012) Poet, author, and jour-

Raymond Gloeckler (2002) Wood engraving artist and Art Department professor emeritus, UW-Madison

John Gurda (2009) Author, historian, and columnist for the Milwaukee Journal Sentinel

Jo Handelsman (2009) Professor of bacteriology and

co-director of the Women in Science and Engineering Leadership Institute, UW-Madison

Cynthia Haq (2012) Medical educator and doctor, UW-Madison

John Harmon (2005) Composer, pianist, and educator, Winneconne

Paul G. Hayes (1986) Former Milwaukee Journal reporter, Cedarburg

Sister Esther Heffernan (2002) Professor emerita of social science, Edgewood College, Madison

Molly Jahn (2012) plant geneticist and former dean, College of Agricultural and Life Sciences, UW-Madison

Geneva Johnson (1994) President and chief executive officer, Family Service America, Inc.,

James R. Johnson (1985) Former Minnesota Mining and Manufacturing executive, River

*Roland Johnson (1986) Director emeritus, Madison Symphony Orchestra

Laura Kiessling (2008) Hilldale Professor of Chemistry and Laurens Anderson Professor of Biochemistry, UW-Madison

Anne Kingsbury (2005) Mixed media artist and manager Woodland Pattern Book Center, Milwaukee





Joanne Kluessendorf (2005) Museum director and professor, UW–Fox Valley

Ruth DeYoung Kohler (1989) Director, John Michael Kohler Arts Center, Sheboygan

Ellen Kort (2004) Poet and first Wisconsin Poet Laureate, Appleton

Melvin R. Laird (2003) Former U.S. Secretary of Defense, Fort Myers, Florida

Jim Latimer (2012) Musician and conductor, Capitol City Band, Madison

Maury Laws (2011) Musician and composer, Appleton

Barbara Brown Lee (2008) Chief educator, Milwaukee Art Museum

David Lenz (2009) Painter and 2009 winner of the Smithsonian's National Portrait Gallery Competition, Shorewood

*Gerda Lerner (1994) Professor emerita of history, UW-Madison

Harvey Littleton (2001) Glass artist, Spruce Pine, North Carolina

Truman Lowe (2005) Artist, curator of National Museum of the American Indian, Washington D.C., professor, UW–Madison

Nancy O. Lurie (1986) Curator of anthropology, Milwaukee Public Museum

Katharine C. Lyall (2003) Former UW System President, Madison

Dennis G. Maki (2003) Professor UW-Medical School, Madison

Lorrie Moore (2009) Award-winning author and Delmore Schwartz Professor in the Humanities, UW-Madison

Karlos Moser (2009) University Opera conductor and Fox Valley Symphony founding conductor

Warren Nelson (2005) Founder and former producer and executive director of Lake Superior Big Top Chautaugua

Don Nichols (2011) Professor emeritus of economics and public affairs, UW-Madison

Sara O'Connor (1993) Former managing director, Milwaukee Repertory Theatre

JoAnna Poehlman (2011) Mixed media artist, Milwaukee

Rev. Francis Paul Prucha (1986) Professor of history, Marquette University, Milwaukee

Image credit: Studio Indigo Photography, Madison

Sister Joel Read (1985) Former president, Alverno College, Milwaukee

Don Reitz (1986) Former professor of art education, UW-Madison

Walter Sava (2006) Executive director emeritus, Latino Arts and United Community Center, Milwaukee

Dietram Scheufele (2012) Professor and director of Graduate Studies, Dept. of Life Sciences Communications UW–Madison

Irving Shain (1996) Chancellor emeritus, UW-Madison

Bassam Z. Shakhashiri (2005) Professor of chemistry, UW-Madison

Peter Sheehan (2006) Curator of geology, Milwaukee Public Museum

Ben Sidran (1996) Musician, composer, and producer, Madison

Hans Sollinger (2006) Surgeon and professor of medicine, UW School of Medicine and Public Health

Kenneth Starr (1985) Director emeritus, Milwaukee Public Museum

Jeremi Suri (2011) Professor of history, University of Texas at Austin

Athan Theoharis (2003) Professor of history, Marquette University, Milwaukee

James A. Thomson (2002) Professor, UW-Madison Medical School, and scientific director, WiCell Research Institute

Kerry Trask (2008) Former professor of history, UW-Manitowoc

Tom Uttech (2004) Artist, Saukville

Ronald Wallace (1996) Author, poet, professor of English, UW–Madison

Lee Weiss (1985) Watercolor artist, Madison

Allen Young (2002) Vice President for Collections, Research, and Public Programs, Milwaukee Public Museum

Robert S. Zigman (1989) Chairman, Zigman Joseph Skeen, Inc., Milwaukee

*In Memoriam: Wisconsin Academy Fellows James Crow (1917–2012), Roland Johnson (1920–2012), and Gerda Lerner (1920–2013)

NEW FELLOWS WELCOMED AT WISCONSIN ACADEMY FELLOWS EVENT ON OCTOBER 21, 2012

This fall we welcomed to the Wisconsin Academy seven people with extraordinary levels of accomplishment in their fields as well as lifelong commitments to intellectual discourse and public service in our state.

Nominated by friends and colleagues from across the state and elected by a special committee comprised of Wisconsin Academy staff and councilors, Fellows receive the highest level of recognition conferred by the Wisconsin Academy.

On October 21 at Overture Center for the Arts in Madison, we welcomed our new Fellows: Jerry Apps (shown here), Tino Balio, Jean Feraca, Cynthia Haq, Molly Jahn, Jim Latimer, and Dietram Scheufele. Each Fellow spoke briefly about their contributions to our communities and state overall, and attendees enjoyed a marimba performance by new Fellow Jim Latimer.

Visit wisconsinacademy.org/fellows to learn more about our Fellows Program.



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