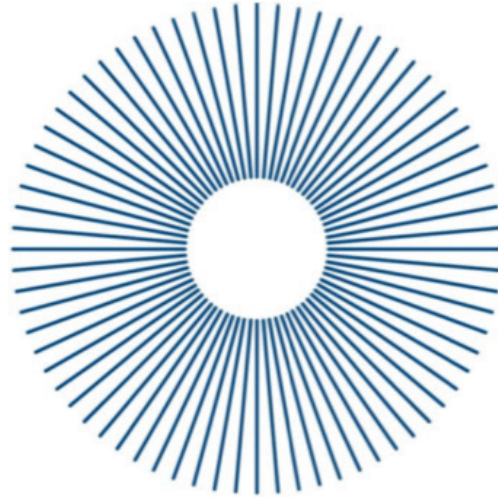


2012–2013 ANNUAL REPORT



w i s c o n s i n a c a d e m y of sciences arts & letters

Connecting Wisconsin people and ideas for a better world.

Mission

The nonprofit Wisconsin Academy brings people together at the intersection of the sciences, arts, and letters to inspire discovery, illuminate creative work, and foster civil dialogue on important issues. We connect Wisconsin people and ideas for a better world. Wisconsin Academy programs include the James Watrous Gallery in Overture Center for the Arts, a gallery by and for Wisconsin artists; *Wisconsin People & Ideas*, our quarterly magazine of Wisconsin thought and culture; Academy Evenings, our statewide series of free public talks; and our Wisconsin Initiatives, which address water issues and climate change impacts in our state.

Vision

The Wisconsin Academy is a resource for informed and engaged citizens who appreciate the value of discovery and learning. We foster a rich and lively creative culture that enhances our quality of life so that Wisconsin is thriving and resilient, economically, socially, and environmentally.

Wisconsin Academy of Sciences, Arts and Letters
Steenbock Center
1922 University Avenue, Madison, WI 53726

James Watrous Gallery
Overture Center for the Arts – 3rd floor rotunda
201 State Street, Madison, WI 53703

THE WISCONSIN ACADEMY LOOKS BACK ON 2012–2013

Welcome to our 2012–2013 Annual Report. Every year we like to highlight our contributions to Wisconsin thought and culture—and take a moment to thank the people who make our work possible. During the past year, the Wisconsin Academy provided inspiration, sparked creativity, shared knowledge, and built connections across the sciences, arts, and letters. With the support of our donors, members, and friends, we made a difference in Wisconsin. Thank you.



WISCONSIN ACADEMY TALKS & INITIATIVES

In 2012 we announced two collaborative investigations of major issues our state faces, and began an exploration of potential solutions through our renewed Waters of Wisconsin and Wisconsin’s Climate and Energy Future Initiatives. This past spring, these growing investigations took off throughout the state. Between January and June 2013, more than 900 people participated in Initiative forums in Madison, Milwaukee, Green Bay, and Ashland. They dug into challenges, such as the phosphorus pollution that causes excessive algae in our lakes, and explored innovative approaches toward cleaner, sustainable energy here in Wisconsin, and beyond. Between our Initiative forums and our Academy Evenings talks on diverse topics like the emerging science of regenerative medicine, the value of rural arts, and the politics of social media, we’re having conversations that define who we are as a people in Wisconsin and help move us forward.



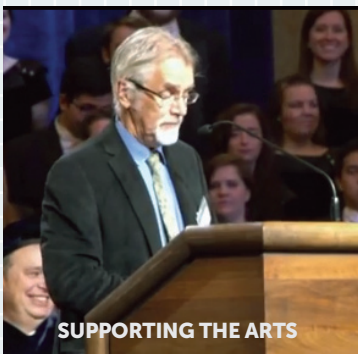
JAMES WATROUS GALLERY

Our James Watrous Gallery successfully mounted six captivating exhibitions, and offered numerous gallery talks and special opportunities for guests to interact with featured Wisconsin artists. We were pleased to see the familiar faces of our regular gallery visitors as well as new friends and special guests like local Girl Scout Troops, senior groups, and art enthusiasts from as far away as Germany. We hope you too were able to visit often throughout the year. One of our standout 2013 exhibitions, *Vital Skills*, offered a close look at the people keeping hand skills alive in Wisconsin by preserving traditional crafts from harness-making and decoy carving to blacksmithing, papermaking, weaving, and more. *Vital Skills* explored how these traditional skills help support local communities by reducing reliance on mass-produced goods while preserving Wisconsin’s cultural heritage for the future.



WISCONSIN PEOPLE & IDEAS

Wisconsin People & Ideas—the only magazine that examines contemporary Wisconsin thought and culture through the lens of the sciences, arts, and letters—published for the first time ever a special double Spring/Summer issue that focused on our water and climate/energy initiatives. But it wasn’t all charts and graphs (though, there were some good ones in there). Milwaukee photographer Kevin Miyazaki examined our ongoing relationship with Lake Michigan in a photo essay entitled *Perimeter*. Thoughtful editorials and essays, as well as award-winning poetry and fiction from new and established Wisconsin writers, made this double issue one for the record books. Other issues from last year featured articles about Wisconsin Poet Laureate Max Garland, statewide SPARK! art programs that help people with age-related dementia, as well as frac sand mining and what it means for western Wisconsin.



WISCONSIN ACADEMY FELLOWS & POET LAUREATE

The Wisconsin Academy Fellows are a distinguished assembly of the best and brightest our state has to offer. Fellows are elected for their high levels of accomplishment in their fields as well as a lifelong commitment to intellectual discourse and public service. Due to the change of our Fellows induction ceremony to spring, there was not a Fellows component in fiscal year 2012–13. We are pleased to report; our new class of Fellows will be honored in spring 2014. This year, the Poet Laureate Commission entered its second year of stewardship by the Wisconsin Academy. Current Wisconsin Poet Laureate Max Garland has been very busy, making on the average one appearance per week. Visiting every corner of the state, Garland presents to audiences that range from 5 to 650 people. Garland’s commitment to poetry—and the arts in general—fuels his desire to share his time and craft. Wisconsin Academy staff and members appreciate his contributions.

The Wisconsin Academy of Sciences, Arts & Letters is an independent 501(c)(3) dedicated to connecting Wisconsin people and ideas for a better world. For a full version of our 2012–2013 annual report, visit wisconsinacademy.org/2013report.

WISCONSIN ACADEMY COUNCIL

The Council is the governing body of the Wisconsin Academy. Representing various regions of the state, the Council acts on behalf of Wisconsin Academy members. The Council sets policy and participates in strategic planning to implement the Wisconsin Academy mission of connecting people and ideas for a better Wisconsin. Council members also identify resources and community partners to help the Wisconsin Academy grow.

EXECUTIVE COMMITTEE

President

Millard Susman, Madison

President-elect

Thomas Pleger, Baraboo

Immediate-past President

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Treasurer

Howard Marklein, Spring Green

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James W. Perry, Larsen

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Marianne Lubar, Milwaukee

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Tim Size, Sauk City

Marty Wood, Eau Claire

WISCONSIN ACADEMY FOUNDATION BOARD

The Wisconsin Academy Foundation is incorporated as a charitable, tax-exempt foundation to oversee the professional management of the Wisconsin Academy endowment. The Foundation Board maintains responsibility for investment oversight and developing community relationships for the long-term good of the organization.

President

Jack Kussmaul, Woodman

Vice President

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Treasurer

Howard Marklein, Spring Green

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Marian Bolz, Madison

Greg Dombrowski, Verona

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Terry Haller, Madison

Doug Hoerr, Barneveld

Millard Susman, Madison

WISCONSIN ACADEMY STAFF as of June 30, 2013

Jane Elder, executive director

Randall Berndt, assistant curator, James Watrous Gallery

Jody Clowes, exhibition manager, James Watrous Gallery

Meg Domroese, director, Wisconsin Initiatives Program

Martha Glowacki, director, James Watrous Gallery

Sarah Larsen, office & outreach manager

Don Meyer, business operations manager

Jason A. Smith, director of communications & editor, *Wisconsin People & Ideas*

Jennifer Smith, director, Academy Evenings

Stephanie Smith, development & program assistant

Amanda E. Shilling, director of development

IN APPRECIATION OF OUR 2012–2013 DONORS AND SPONSORS

Thank you to all our generous donors for your support of our 2012-2013 season programming. We are pleased to acknowledge those individuals and organizations that gave cash or in-kind contributions of \$100 or more to support the operations of the Wisconsin Academy of Sciences, Arts and Letters or specifically to one of our many meaningful programs.

Contributions of \$10,000 & above

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Tom & Renee Boldt
The Brico Fund
Good for Business
The Great Performance Fund at the Madison Community Foundation
John Huston Design
The Joyce Foundation
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Madison Community Foundation
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Park Printing Solutions
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Wisconsin Alumni Research Foundation

Contributions of \$5,000 to \$9,999

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Contributions of \$2,500 to \$4,999

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W. Jerome Frautschi

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Contributions of \$1,000 to \$2,499

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James & Jinny Swartout
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Gerald D. Viste
Linda Ware
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Wisconsin Humanities Council

Contributions of \$500 to \$999

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Terry Brown
Douglas & Sherry Cave
*Betty & Corkey Custer
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Kelly Parks Snider & John Snider
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Contributions of \$250 to \$499

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Don Nichols
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Contributions of \$100 to \$249

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Richard Roe
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*ENDOWMENT GIFTS directed to the Wisconsin Academy Foundation help to ensure the future success of the Academy's mission to connect Wisconsin people and ideas for a better world.

COMMUNITY PARTNERS, VOLUNTEERS, AND PRESENTERS

Thank you to the multitudes of individuals and organizations that support the Wisconsin Academy and its programs with the invaluable dedication of time, talent, or services. Your commitment to our mission makes all the difference.

James Watrous Gallery

Exhibiting Artists

Bob Bartelme
 Greg Conniff
 Mike Coughlin
 Nova Czarnecki
 Greg David
 Benjamen Deneen
 Max Doering
 Tracy Drier
 Patrick Farrell
 Lisa Frank
 Willem Gebben
 Mary Hark
 "Little" John Holzwart
 Greg Hunt
 Greg Johnson
 Bill & Donna Kallner
 Toby Kaufmann-Buhler
 Heidi Lasher-Oakes
 Tom Linfield
 Wence Martinez
 Lon Michels
 Trent Miller
 Eric Moebius
 Daniel John O'Neal
 Livija Patikne (1911-2001)
 Sam Rust
 Gaylord Schanilec
 Mary Lou Schneider
 Bob Siegel
 Philip Simeon
 Jarrod & April Stone-Dahl
 Alisa Toninato
 Jeff Trapp
 Tong Khai Vang

Program Partners, Speakers, and Volunteers

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 Tom Bamberger
 Chuck Bauer &
 Chuck Beckwith
 Walter Blackwell
 Mark Blank
 Barbara Blodi

Debra Brehmer
 James Brozek
 Paul & Barbara Douglas
 Marilyn Essex &
 Michael Skindrud
 Terry Evans
 Judi & David Flatt
 Marshall Flax
 Andy Gronik
 Caren Heft
 Angela Johnson
 Jamie Johnson
 Lyn Korenic
 Jim Lorman
 Madison Museum of
 Contemporary Art
 Annette Mahler
 McPherson Eye Research
 Institute
 Ann Morse
 Dennis & Bea Nolan
 Ruth Olson
 Anne Pryor
 Matthew Rarey
 Shiela Reaves
 Bas Rokers
 Rodney Schreiner
 Robert Schulz
 Gail Stirr
 Sustain Dane
 David Travis
 UW-Madison Center for
 Upper Midwestern Cultures
 Ryan Weisenfeld
 Wisconsin Historical
 Museum

Wisconsin People & Ideas

Writers and Contributors

Emily Auerbach
 Harvey Black
 Kim Blaeser
 Brenda Bredahl
 Deborah Brehmer
 Patricia Briggs
 Phil Busse
 Richard Carter & Carolyn
 Kenney-Carter
 Cathryn Cofell
 Greg Conniff

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 Emily Eggleston
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Abella Studios
 Shake Rag Alley School for
 Arts and Crafts
 Wisconsin Book Festival

Wisconsin Initiatives

Speakers

Tim Bate
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 Kevin Fermanich
 Jerry Greenberg
 Bud Harris
 Vicky Harris
 John Imes
 Maria Janowiak
 Peter Kilde
 Val Klump
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 The Trust for Public Lands
 UW-Green Bay
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 Freshwater Sciences

Academy Evening Talks

Speakers

Lynn Allen-Hoffman
 Michael Dombek
 Dayton Duncan
 Sharon Dunwoody
 Lewis Friedland
 Joan Gorman
 Kathy Kuntz
 Mitch Menchaca
 Larry Nesper
 Donna Neuwirth
 Penelope Niven
 Jay Salinas
 Dietram Scheufele
 Timothy Smeeding
 Kelly Parks Snider
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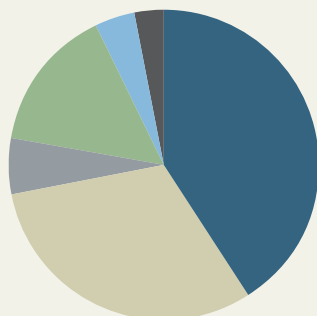
Volunteers, Interns, & Gallery Attendants

Evan Cohen
 Ashley Cook
 Emily Eggleston
 Katie Ginther
 Emelia Haglund
 Anna Laube
 Bronte Mansfield
 Jerry Marra
 Margaret Petri
 Hillary Sprecher
 Aubrey Watson






Your support elevates us all...

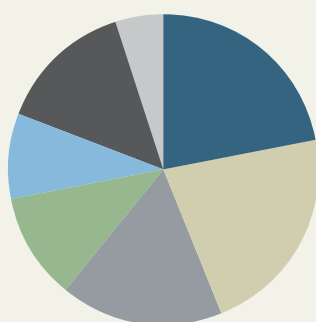
Whether you donated time and services or provided us with \$10 to \$10,000 for program support this year, your gift to the Wisconsin Academy went toward making our state a more culturally, environmentally, and intellectually rich place to live. As you can see, you aren't alone. But even with all this support, we still need your help. Please help us ensure a better, smarter Wisconsin in 2014 by volunteering or sending us a tax-deductible gift at www.wisconsinacademy.org/give today or call 608-263-1692. Thank you.

2013 YEAR-END FINANCIAL STATEMENT



Fiscal year 2013 Revenues (Fiscal year ending June 30, 2013)

 Donations	41%
 Wisconsin Academy Foundation Distributions	31%
 Grant Revenue	15%
 In-kind Services	6%
 Membership Dues	4%
 Other	3%



Fiscal year 2013 Expenses (Fiscal year ending June 30, 2013)

 James Watrous Gallery and other art programs	22%
 Wisconsin People & Ideas magazine and electronic communications	22%
 Wisconsin Initiatives	17%
 Office, audit, interest & other admin. expenses	14%
 Membership & Development	11%
 Wisconsin Academy Evenings	9%
 Building, insurance, depreciation	5%

Statement of Activity

Fiscal year ending June 30, 2013

Revenue

Donations.....	\$ 321,111
Wisconsin Academy Foundation Distributions.....	243,060
In-kind services	48,122
Grant revenue.....	122,292
Membership dues.....	32,616
Other Revenue	21,971

Total Revenue **\$ 789,172**

Expenses

Program-related expenses.....	\$ 524,917
Membership and Development	81,848
Office, audit, interest & other admin. expenses	105,414
Building, insurance, depreciation	36,437

Total Expenses **\$ 748,616**

Change in net assets..... **\$ 40,556**

Net assets – Beginning of year..... **\$ 142,897**

Net assets – End of year **\$ 183,453**

Statement of Financial Position

as of June 30, 2013

Assets

Cash and cash equivalents.....	\$ 54,992
Pledges receivable.....	17,250
Certificates of deposit – restricted	13,082
Fixed assets, net.....	99,674
Other assets	8,533

Total Assets..... **\$ 193,531**

Liabilities

Line of credit	\$ 22,000
Accounts Payable	3,301
Unearned revenue.....	10,764
Other liabilities.....	14,569

Total Liabilities..... **50,634**

Total Net Assets..... **142,897**

Total Liabilities and Net Assets **\$ 193,531**

This is a summarized financial presentation. Complete audited financial statements are available upon request.

Auditors: Wipfli