

**SOLARSHARE**  
**WISCONSIN CO-OP**



# How SOLARSHARE WORKS

## POOL



***Money from members  
across the state***

## BUILD



***Community-scale solar  
projects using member  
contractors***

## EARN



***Dividends on our  
collective investment***



# WHAT DOES INVESTMENT LOOK LIKE?







## MEMBER CONTRACTORS







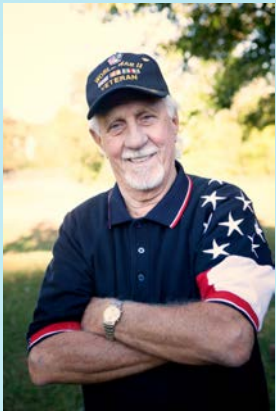
VS











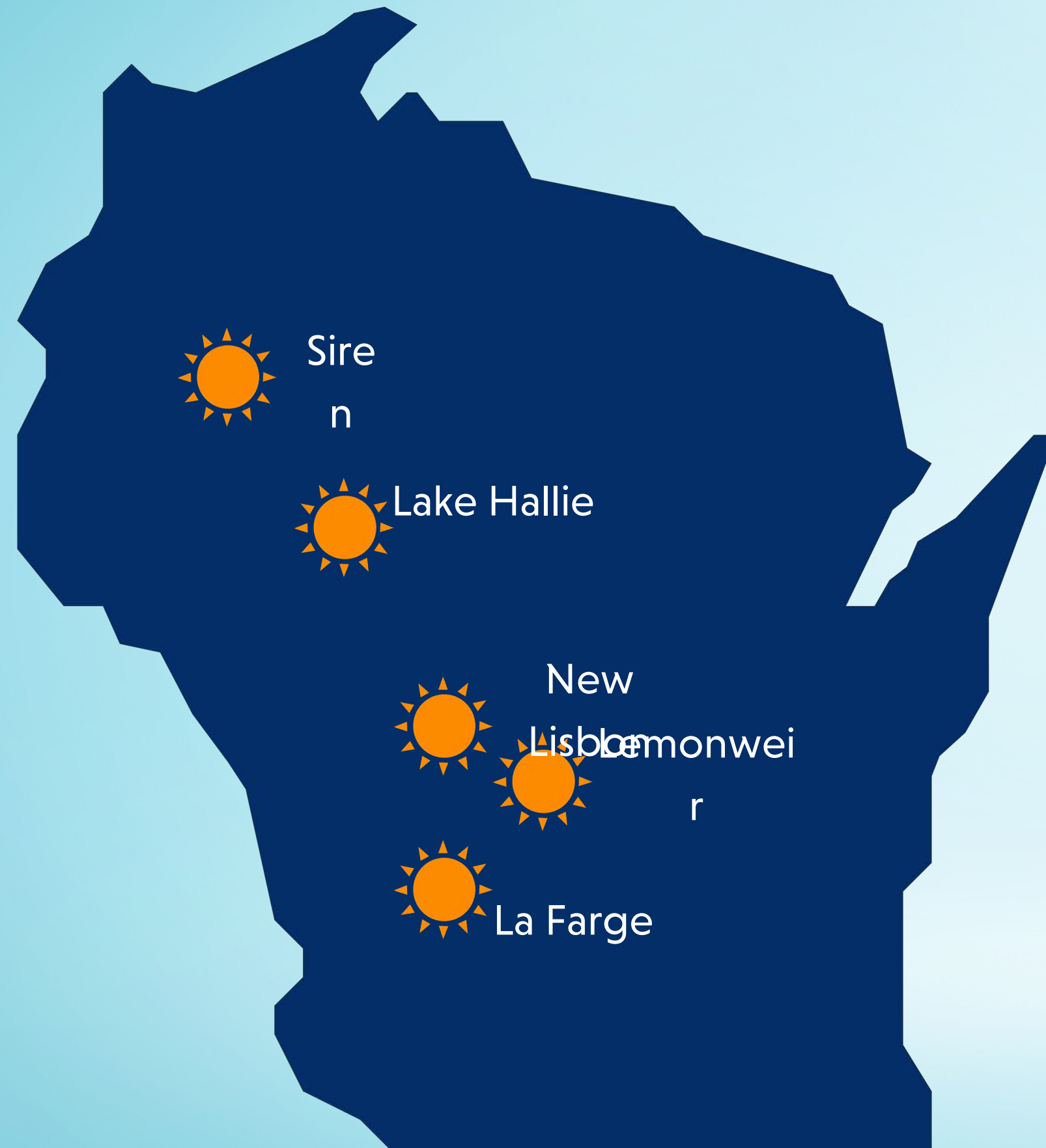


# ENERGIZING RURAL COMMUNITIES

## PHASE 1 PRIZE AWARD: \$100,000







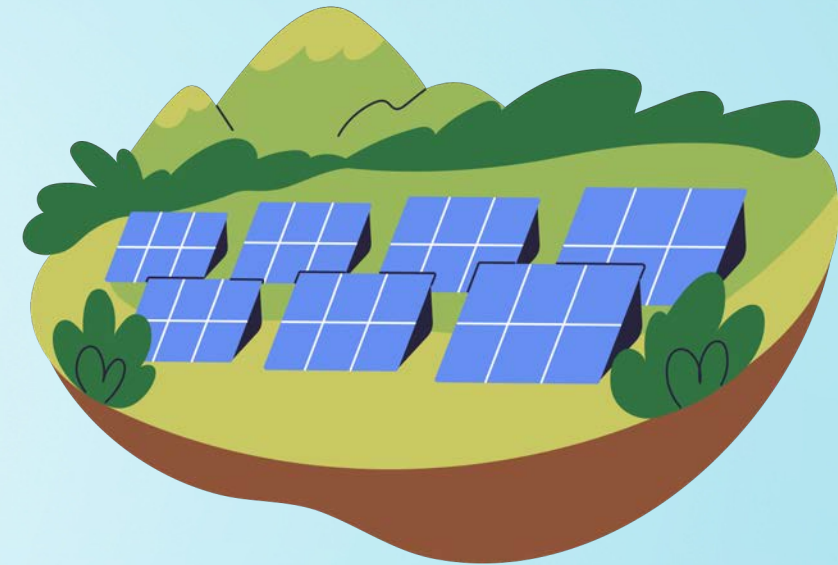
# CURRENT AND POTENTIAL PROJECTS



# HOW WE COUNTER GROWING RURAL ANTI-SOLAR SENTIMENT



COOPERATI  
VES







**HOMEGROWN  
ENERGY IS  
SLOW MONEY**





# WHAT MAKES A GOOD SOLAR LOCATION?

- **FLAT(ISH)**
- **PROXIMITY TO INFRASTRUCTURE**
- **WHAT'S UNDER THE SOIL?**



# WAYS FARMERS CAN BENEFIT WITH SOLAR



- **DIRECT SOLAR INSTALL**
- **LEASING**
- **SELLING LAND**
- **MANAGING VEGETATION**
- **FARMING**

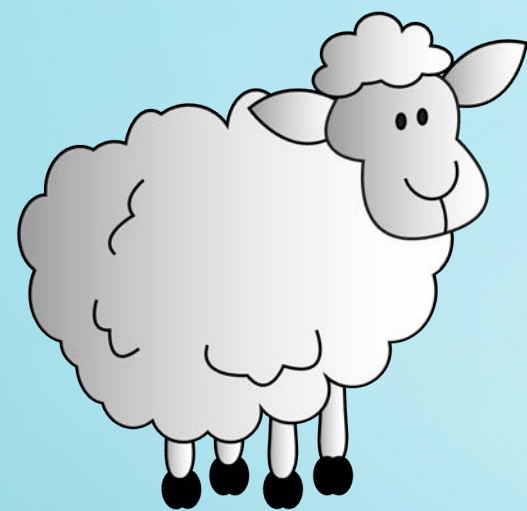


# WAYS FARMERS CAN BENEFIT



- **LEASE PURCHASES**
- **SHARE SWAPS AND  
TAX FRIENDLY  
PURCHASE TERMS**







# LESSONS FROM CENTRAL WISCONSIN





# WHAT IS THAT SOUND?

